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Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF PANABO CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

SGOD-2025-0678

To : Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division (CID)
Chief, Schools Governance and Operations Division (SGOD)
All Public and Private Secondary and Elementary School Heads
Public Schools District Supervisor
Project Development Officer I
All Concerned

Subject: **DISSEMINATION OF THE AWARD-WINNING ANTI-OSAEC-CSAEM CAMPAIGN VIDEOS OF THE PHILIPPINE COMMISSION ON WOMEN (PWC)**

Date: November 13, 2025

Attached is Regional Memorandum FTAD-2025-043 re: **DISSEMINATION OF THE AWARD-WINNING ANTI-OSAEC-CSAEM CAMPAIGN VIDEOS OF THE PHILIPPINE COMMISSION ON WOMEN (PWC)**.

In view of this, all schools are instructed to disseminate these advocacy materials by posting these QR Codes of the videos on social media pages and websites of the school and sharing them with the stakeholders.

For your information and guidance.

JINKY B. FIRMAN PhD, CESO VI
Schools Division Superintendent

For the SDS
AILENE B. ANONUEVO, Ph.D.
Chief Education Supervisor, SGOD
Incharge of the Division

11/13

Encl: as stated.
SGOD/aba/gcn

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RECORDS SECTION - SDO PANABO CITY
BY 



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RECORDS



Republic of the Philippines
Department of Education
DAVAO REGION

November 7, 2025

REGIONAL MEMORANDUM
FTAD-2025-043

DISSEMINATION OF THE AWARD-WINNING ANTI-OSAEC-CSAEM CAMPAIGN VIDEOS OF
THE PHILIPPINE COMMISSION ON WOMEN (PCW)

To: Schools Division Superintendents
Chief Education Supervisors

1. This Office disseminates the award- winning Anti- Online Sexual Abuse and Exploitation of Children (OSAEC) -Child Sexual Abuse or Exploitation Materials (CSAEM) Campaign Videos titled "Mirror" and "Play" shared by the PCW as campaign materials to protect the children from online sexual abuse and exploitation.
2. The Anti-OSAEC-CSAEM campaign videos earned five international and two national awards for their compelling message and creative excellence.
3. In support to this, Schools Division Offices and Functional Divisions are enjoined to disseminate these advocacy materials by posting the QR Codes of the videos on social media pages and websites and sharing them with the stakeholders.
4. QR codes of the videos are found in the attached PCW communication.
5. Immediate dissemination and compliance with this Memorandum are directed

ALLAN G. FARNAZO
Director IV

DEPARTMENT OF EDUCATION REGION
RECORDS SECTION
RELEASED

Encl.: As stated
ROP3/app

By: [Signature]
Date: Nov. 11, 2025

1125120602



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Sharing of Award-Winning Anti-OSAEC-CSAEM Campaign Videos for Wider Dissemination

1 message

Francess Gin L. Cornelio <fglcomelio@pcw.gov.ph>
Bcc: region11@deped.gov.ph

DEPARTMENT OF EDUCATION ROXI

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Fri, Oct 10, 2025 at 4:19 PM

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Times

Dear RGADC Members,

Warm greetings from the Philippine Commission on Women (PCW)!

We are pleased to share with you the PCW's award-winning Anti-OSAEC-CSAEM campaign videos, *Mirror* and *Play*. These powerful and deeply moving films underscore the urgent need to protect children from online sexual abuse and exploitation, and have earned five (5) international and two (2) national awards for their compelling message and creative excellence.

We invite the RGADCs to support the wider dissemination of these advocacy materials by:

- Posting the QR codes of the videos on your social media pages and websites; and
- Sharing them with your partner agencies, local government units, and stakeholders in your respective regions.

Your active support will help amplify the message of child protection and strengthen our collective efforts to create safer spaces for children online.

Thank you very much for your continued partnership in advancing gender equality and the rights and welfare of children.

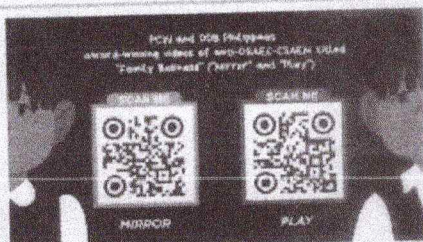
Thank you!



Know more about our services thru
our Citizen's Charter

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f i x l n t s

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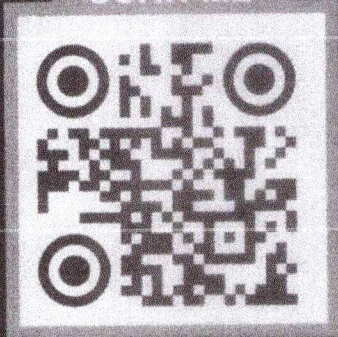


QR code Family Business (anti-OSAEC-CSAEM) award winning
videos.png
256K

10/13/2025
3:27 PM

PCW and DDB Philippines
award-winning videos of anti-OSAEC-CSAEM titled
"Family Business" ("Mirror" and "Play")

SCAN ME



MIRROR

SCAN ME



PLAY