



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF PANABO CITY

DIVISION MEMORANDUM
SGOD-2025-0508

To: Assistant Schools Division Superintendent
Chief of the Schools Governance and Operations Division
Chief of the Curriculum Implementation Division
Myrna E. Purificacion, Principal II, Panabo City Senior High School

Subject: **PARTICIPATION TO THE CITY FAMILIARIZATION TOUR**

Date: September 10, 2025

Attached is the letter from the Office of the City Tourism dated September 4, 2025, inviting student-representatives to the **City Familiarization Tour**, in celebration of the World Tourism Day and National Tourism Week with the theme, "Tourism and Sustainable Transformation," contents of which are self-explanatory.

Anent this, the invited school, **Panabo City Senior High School** shall send five (5) student-representatives and one (1) accompanying teacher to join the said tour on **September 24, 2025**. The assembly point shall be at the Museo Panabo, Parks and Plaza, New Pandan, Panabo City at 8 o'clock in the morning.

Further, the school shall forward the names of participants to this email address: tourismpanabo@gmail.com Student-participants shall secure authority to travel and parent's consent prior to the said activity.

Meals, snacks and transportation of participants during the tour shall be charged to the organizing agency, while travel from the school to the assembly point and vice-versa and other incidental expenses shall be charged against the School MOOE funds subject to the usual accounting and auditing rules and regulations.

For your guidance and compliance.


JINKY B. FIRMAN PhD, CESO VI
Schools Division Superintendent

Enclosed as stated
SGOD/aba/dllb

RELEASED

SEP 10 2025

RECORDS SECTION - DIVISION OF PANABO CITY
BY: 



Address: City Hall Compound, Km 31, JP Laurel,
Panabo City, Davao del Norte
Telephone No: (084) 823-1469, (084) 628-4066
Email: panabocity.division@deped.gov.ph
Website: www.depedpanabocity.com



Republic of the Philippines
Province of Davao del Norte

CITY OF PANABO
OFFICE OF THE CITY TOURISM

*Service to Panaboans
Service to God*

September 4, 2025

0925101583

DR. JINKY B. FIRMAN, CESO VI
Schools Division Superintendent
Department of Education
Panabo City

Thru:

MS. MYRNA E. PURIFICATION
Principal, Panabo City Senior High School



Dear Dr. Firman:

Mabuhay ug Madayaw!

September is recognized as Tourism Month, both in the Philippines and globally. It's a time to raise awareness about the economic, ecological, and social contributions of tourism. The global celebration, **World Tourism Day**, is observed annually on September 27th. This year's theme, **"Tourism & Sustainable Transformation,"** emphasizes tourism's role in fostering understanding and connections between people.

In the Philippines, the National Tourism Week is a yearly celebrated, commemorated during the last week of September to align with World Tourism Day on September 27. The event was formally institutionalized through Proclamation No. 894 in 1996.

In celebration of Tourism Month 2025, the City of Panabo, through the Tourism Cultural Development Office, is organizing a City Familiarization Tour—a one-day event that aims to introduce participants to Panabo's vibrant and diverse tourist destinations. This initiative seeks to promote local tourism among the youth and instill in them a strong sense of responsibility in preserving and conserving our natural and cultural heritage.

In line with this, we are respectfully inviting your institution to participate by sending five (5) student representatives to join the tour. The activity will be held on September 24, 2025, starting at 8:00 AM. The assembly point will be at Museo Panabo, Parks and Plaza, Barangay New Pandan, Panabo City.

We are humbly requesting your institution to email the names of your participants to our email address: tourismpanabo@gmail.com.

Please see below the detailed itinerary:

Time:	Destination:
8:00 AM – 9:00 AM	Museo Panabo, Barangay New Pandan
9:30 AM – 10:30 AM	Mabunao Eco Park, Barangay Mabunao
11:00 AM – 12:00 PM	Panabo Mangrove Forest Park, Barangay J.P. Laurel
1:30 PM – 3:00 PM	HEAD Sport, Anflo Industrial Estate, Barangay San Pedro
3:30 PM – 4:00 PM	Panabo Baywalk, Barangay Cagangohan
4:30 PM – 5:30 PM	Agriya Naturetainment, Barangay New Pandan

Should you have any questions or require further information, please do not hesitate to contact Ms. Ashley G. Vineda at 0991-138-8750 or via landline at (084) 655-00.

We look forward to your participation in making this celebration a meaningful and impactful one.

Thank you and may God bless us all.

Sincerely Yours,

ALLAN ROY H. GENCIANOS, MMPA
Senior Tourism Operations Officer

Noted by:

PEDRITO A. MISOLIS, MAED, DST
City Administrator

