



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF PANABO CITY



**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**

CID-2025-0492

To : Assistant Schools Division Superintendent  
Chief of Curriculum Implementation Division (CID)  
Chief of School Governance & Operations Division (SGOD)  
Public Schools District Supervisors  
Elementary School Heads & Principals  
Secondary School Heads & Principals  
Division Information Officer

Subject : **PARTICIPATION TO THE DAVAO DEL NORTE INTERSCHOLASTIC PRESS FREEDOM MONTH COMPETITION**

Date : August 20, 2025

This Memorandum is issued in reference to the letter of invitation from the Provincial Information, Communication, and Knowledge Management Office (PICKMO) relative to the conduct of the **Davao del Norte Interscholastic Press Freedom Month Competition** on **October 22-24, 2025**, from 8:00 a.m. to 5:00 p.m. at the **Davao del Norte Gym**. Said activity is pursuant to Provincial Ordinance No. 2008-002, which mandates the observance of Press Freedom Month every October.

Enclosed are the competition details, mechanics, and guidelines for your guidance and reference.

This Office encourages participation, subject to the following conditions:

1. **Parental Consent** – Written consent from parents/guardians must be secured both for practices/rehearsals and the actual competition.
2. **Academic Consideration** – Learners' participation in competitions shall be integrated as a performance task in their related subject/s. Furthermore, due consideration must be granted for any missed quizzes, examinations, or other academic requirements resulting from scheduled practices or rehearsals, in adherence to the principles of inclusive and holistic learner development.
3. **Teacher-Coach Load Management** – Assigned teacher-coaches are reminded to strictly observe proper load arrangements in accordance with existing DepEd orders, mandates, and regulations to ensure the continuous and efficient delivery of classroom instruction.
4. **Safety and Security** – The safety and security of learners shall be ensured at all times, particularly during travel to and from practices, rehearsals, and competitions.



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All necessary expenses relative to the participation to various competitions shall be charged to local funds or other available sources, subject to usual accounting and auditing rules and regulations.

Immediate and wide dissemination of this Memorandum is desired.

*For and in the absence of the Schools Division Superintendent:*

**JANWARIO E. YAMOTA**  
Chief Education Supervisor, CID  
Officer-In-Charge

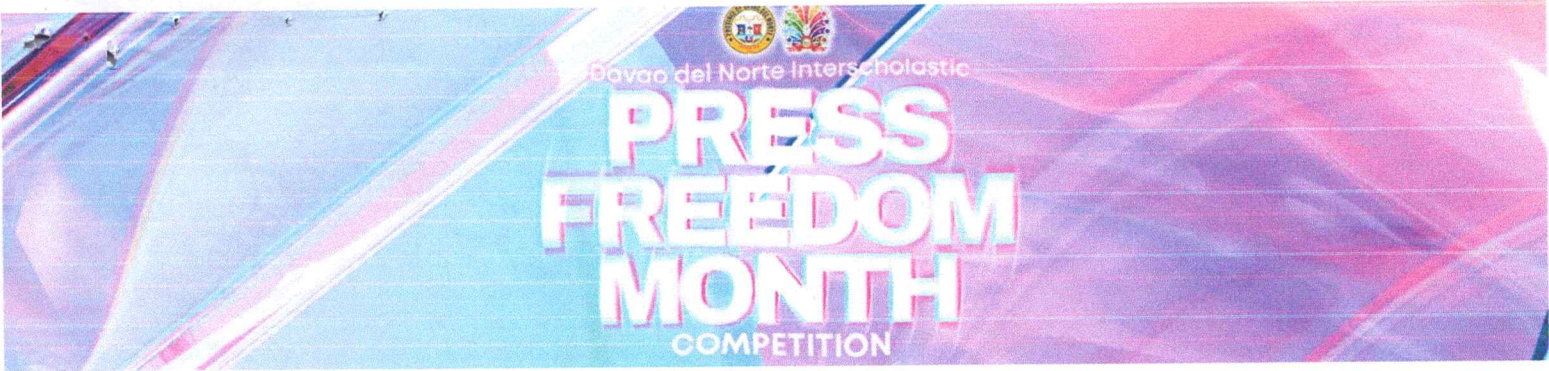
Enclosed. As stated.  
CID/JEY/AJrA

**RELEASED**

**AUG 20 2025**

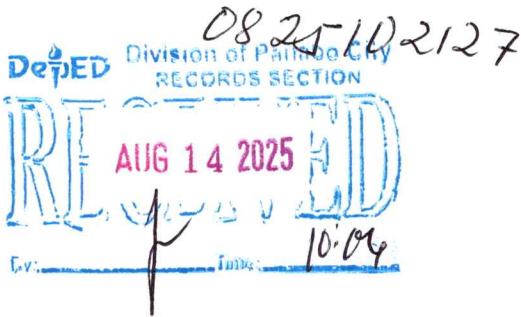
RECORDS SECTION SDO PANABO CITY  
BY





August 14, 2025

JINKY B. FIRMAN PhD, CESO VI  
Schools Division Superintendent  
DepEd, Panabo City Division



Dear Dr. Firman:

Warm greetings from the Provincial Government of Davao del Norte!

In accordance with Provincial Ordinance No. 2008-002, the Provincial Government of Davao del Norte observes Press Freedom Month every October—an occasion dedicated to honoring and promoting press freedom, as well as reinforcing the core values of impartial journalism and a free press. A lineup of activities and events will be conducted to recognize the vital role journalists play in promoting awareness of press freedom as a pillar of democracy.

As part of the celebration, the Provincial Information, Communication, and Knowledge Management Office (PICKMO) will once again host the Davao del Norte Interscholastic Press Freedom Competition, scheduled on October 22–24, 2025, from 8:00 AM to 5:00 PM at the DavNor Gym.

A total of 25 elementary/high schools and 20 colleges from across Davao del Norte are invited to participate, each encouraged to send:

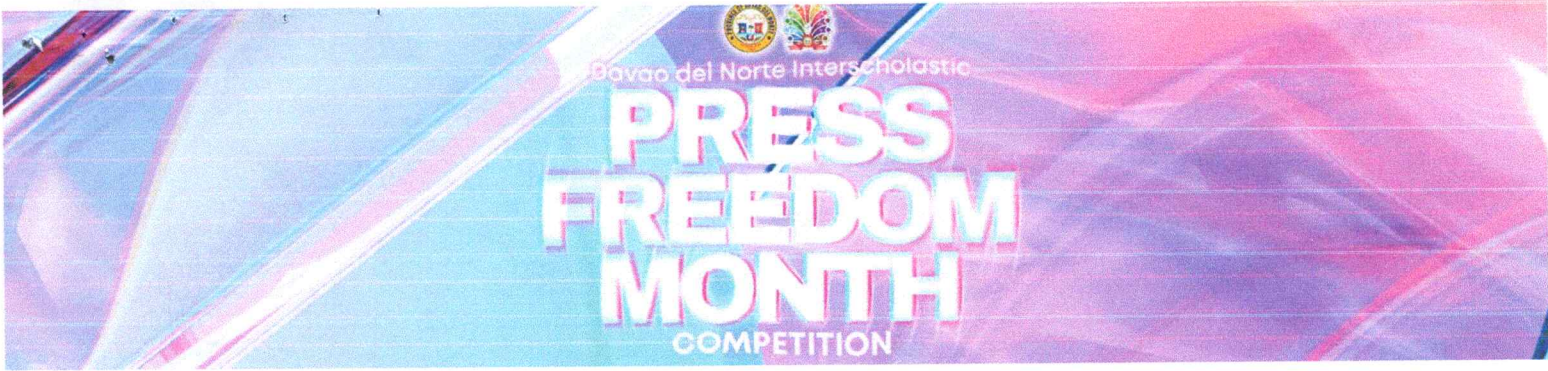
- Six (6) delegates for the individual event: News Writing (1), Feature Writing (1), Column Writing (1), TV Newscasting (2) (Male and Female), and Extemporaneous Speaking (1).
- Five (5) delegates for each group event: Radio Broadcasting (5) and Collaborative Desktop Publishing (5)

This year’s competition will feature two categories: (1) College Category – for students and (2) Elementary/High School Category – for faculty members.

Winners for individual and group events will receive a medal, certificate, and a cash prize, detailed below:

Collaborative Desktop Publishing	<ul style="list-style-type: none"><li>• <b>For Overall Production</b> 1<sup>st</sup> placer- Php 10, 000 2<sup>nd</sup> placer- Php 7, 000 3<sup>rd</sup> placer- Php 5, 000</li><li>• <b>Individual Awards</b> Best in Layout- Php 1,000 Best in News Section- Php 1,000 Best in Editorial- Php 1,000 Best in Feature- Php 1,000 Best in Sports- Php 1,000</li></ul>
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Radio Broadcasting	<ul style="list-style-type: none"><li>• For Overall Production</li><li>1<sup>st</sup> placer- Php 10, 000</li><li>2<sup>nd</sup> placer- Php 7, 000</li><li>3<sup>rd</sup> placer- Php 5, 000</li><li>• Individual Awards</li><li>Best Anchor- Php 1, 000</li><li>Best News Presenter- Php 1, 000</li><li>Best Infomercial- Php 1, 000</li><li>Best Technical - Php 1, 000</li><li>Best Script- - Php 1, 000</li></ul>
News Writing Feature Writing Column Writing News Casting (Male and Female Category) Extemporaneous Speaking	1 <sup>st</sup> placer- Php 5, 000 2 <sup>nd</sup> placer- Php 4, 000 3 <sup>rd</sup> placer- Php 3, 000 4 <sup>th</sup> placer-Php 2,000 5 <sup>th</sup> placer-Php 1,000

The top three (3) best-performing schools and universities in each category—Elementary and High School, and College—will be awarded as follows:

- 1st Place: Trophy and ₱30,000 cash prize
- 2nd Place: Trophy and ₱20,000 cash prize
- 3rd Place: Trophy and ₱10,000 cash prize

In addition, the organizers will provide free snacks during the opening and closing programs, as well as certificates of participation for all delegates.

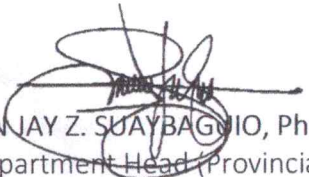
The deadline for submission of entries is on September 10, 2025, through the official online registration form: <https://bit.ly/DavNor-Interscholastic2025>. The official event guidelines are attached to this letter for your reference.

For inquiries or further information, please visit One DavNor Network, the official Facebook page of the Provincial Government of Davao del Norte.

We look forward to your participation in the competition and culminating program. Your enthusiastic support will contribute significantly to the success of this year’s Press Freedom Month Celebration in Davao del Norte.

Thank you very much!

Respectfully Yours,

  
MERVIN JAY Z. SUAYBAGUIO, Ph.D., DDM  
P.G. Department Head (Provincial Information Officer)  
PICKMO, Davao del Norte



**2025 DAVNOR INTERSCHOLASTIC PRESS FREEDOM COMPETITION**  
**GENERAL GUIDELINES**

**QUALIFICATIONS OF CONTESTANTS**

- 1.1. The participant/s in college level must be an undergraduate student taking any bachelor's degree currently enrolled in A.Y. 2025-2026, while the participant/s in high school level must be a member of the school's faculty within the province of Davao del Norte.
- 1.2. The contest is open to all students of public and private high schools, and colleges or universities in DavNor. Winners and non-winners in the previous contests are qualified to join.
- 1.3. Each school/college shall field one (1) participant only for individual events while one (1) team only for group events, having a total of 1 participant per school/college.
- 1.4. There shall be one coach per event.
- 1.5. Only pre-registered participants shall be qualified to join the contest.
- 1.6. The contest slots are limited and only the first twenty-five (25) school registrants in Elementary and High School Faculty Category and twenty (20) schools in College Category are allowed to compete.

**REGISTRATION**

- 2.1. Contestants should pre-register during the prescribed date and attend the orientation before the contest proper.
- 2.2. Contestants should pre-register through the google link <https://bit.ly/DavNor-Interscholastic2025> until September 10, 2025. Late registrants shall no longer be entertained. Late registration is also a ground for disqualification.
- 2.3. Contestants are required to present their school ID and should wear their school uniform or team uniform during the competition.
- 2.4. Registration is free. The snacks will also be provided to all participants during the opening and closing program only.

**DETERMINATION OF WINNERS**

- 3.1. Evaluation of the entries will be done right after the contest proper.
- 3.2. All entries will be evaluated and rated according to the given criteria by a set of competent judges.
- 3.3. A ranking system will be used to determine the winners.
- 3.4. The top five (5) ranking contestants will be declared the winners.
- 3.5. The decision of the Board of Judges is final and irrevocable.

**PRIZES:**

**4.1.** Individual and Group Prizes will include cash, certificates, and medals.

Cash prizes for individual events (news writing, feature writing, column writing, extemporaneous speaking, and TV news casting) are as follows:

- First Place – Php 5,000;
- Second Place–Php 4,000;
- Third Place – Php 3,000;
- Fourth Place- Php 2, 000;
- Fifth Place- Php 1, 000

Cash prizes for group event (Collaborative Desktop Publishing) are as follows:

**For Overall Production**

- First Place – Php 10,000;
- Second Place–Php 7,000;
- Third Place – Php 5,000.

**Individual Awards**

- Best in Layout and Page Design- Php 1,000
- Best in News Page- Php 1,000
- Best in Editorial Page- Php 1,000
- Best in Feature Page- Php 1,000
- Best in Sports Page- Php 1,000

Cash prizes for group event (Radio Scriptwriting and Broadcasting) are as follows:

**For Overall Production**

- 1st placer- Php 10, 000
- 2nd placer- Php 7, 000
- 3rd placer- Php 5, 000

**Individual Awards**

- Best Anchor- Php 1, 000
- Best News Presenter- Php 1, 000
- Best Infomercialist- Php 1, 000
- Best Technical Director - Php 1, 000
- Best Scriptwriter- Php 1, 000



**4.2.** The top 3 Best Performing Schools in every category will receive a trophy and cash prize.

Cash prizes for the Top 3 Best Performing Schools are as follows:

First Place – Php 30,000;

Second Place - Php 20,000;

Third Place – Php 10,000.

#### **PUBLICATION OF RESULTS AND AWARDING OF WINNERS**

5.1. Winners will be announced and awarded during the Press Freedom Culmination Program on October 24, 2025

5.2. Certificates of participation will also be given to all participants during the Awarding Ceremony.

**GUIDELINES FOR TV NEWS CASTING  
(ELEMENTARY/HIGH SCHOOL FACULTY & COLLEGE CATEGORY)**

1. Each participating school/ university/college will have two (2) entries, male and female news anchors, who shall not be competing in any other individual and group contests.
2. There will be separate judging for the male and female anchors.
3. The contest organizers will provide ten (10) assorted news scripts written in Bisaya dialect. Each participant shall randomly draw one (1) news script, which he/she will then read and broadcast LIVE.
4. Participants are encouraged to wear business/formal attire during the contest proper.
5. The order of the presentation shall be determined through draw lots.
6. Each participant will be given three (2) minutes to prepare and rehearse the news script he/she wrote before the actual live broadcast presentation.
7. Each participant will be given one (1) minute to present the LIVE TV Broadcast.
8. Participants will be judged according to the following criteria:

**SCORE SHEETS FOR TV NEWS CASTING**

<b>Criteria For TV News Casting</b>	<b>Score</b>
<b>Delivery (60%)</b> <ul style="list-style-type: none"> <li>• Voice Quality and Recognition, Enunciation, Voice Inflection</li> </ul>	
<b>Personality (40%)</b> <ul style="list-style-type: none"> <li>• Proper Stance and Posture, On-screen Projection, Sense of Confidence and Authority</li> </ul>	
<b>Total (100%)</b>	

9. The broadcasting competition will be simulcasted LIVE on PTV DavNor Channel 48 (Free TV), DXNR Radio 91.1 FM, and the Official Facebook Pages of PTV DavNor 48 and One DavNor Network.
10. The decision of the Board of Judges is final and irrevocable.

**Prizes:**

- First Place – Php 5,000;
- Second Place–Php 4,000;
- Third Place – Php 3,000;
- Fourth Place – Php 2,000;
- Fifth Place – Php 1,000.



## **GUIDELINES FOR NEWS AND FEATURE WRITING COMPETITION (ELEMENTARY/HIGH SCHOOL FACULTY & COLLEGE CATEGORY)**

### **Contest Proper**

- 1.1. The topics will be drawn from the mini Press Conference and the opening ceremony.
- 1.2. The procedure shall be as follows:
  - 1.2.1. News Writing and Feature Writing contestants are encouraged to throw questions during the prescon. The participants will choose among the topics and information shared during the event.
  - 1.2.2. After the mini Press Conference, all participants for news and feature writing will proceed to Bulwagan ng Karunungan inside the Provincial Capitol Compound. The facilitator will signal the start of the competition. After 45 minutes, the facilitator will signal the last 15 minutes. After another 15 minutes, the facilitator will signal the end of the contest. Contestants shall be instructed to turn in their entries.
  - 1.2.3. The writers will receive three (3) sheets of paper. Two for the final write-up and one scratch paper for the draft. Writers will also receive a small sheet wherein they will be asked to write their name, school, entry number, and event. They will have to write their entry number in the top right corner of their papers. The small sheet will be detached once the competition starts.
- 1.3. News and Feature writing shall be limited to one (1) hour only. All contestants should turn in their entries at the end of the competition.
- 1.4. Contestants shall not be allowed to leave the contest area nor confer with any person in any manner within the contest hour, except with the facilitators.
- 1.5. Contestants may have a coach or an adviser. However, the coaches and advisers are prohibited from coaching and conferring with the contestants and should leave the contest area at the start of the contest.
- 1.6. Only one (1) contestant can participate in News Writing and another one (1) contestant for Feature Writing, respectively.

### **THE CONTEST PIECE / ENTRY**

- 2.1. News Writing contestants are required to write a straight news story with a complete headline, lead, body, and conclusion.
- 2.2. Feature Writing contestants are required to write a feature article/story with a complete headline, lead, body, and conclusion.
- 2.3. Both Feature and News articles must be written in English while strictly applying the techniques and rules in Journalism.
- 2.4. Every entry shall be identified only by its number. Thus, contestants should not write any identification marks such as a name or any other symbol. Any violation of this rule shall be a ground for disqualification.

**Prizes:**

First Place – Php 5,000;

Second Place–Php 4,000;

Third Place – Php 3,000;

Fourth Place – Php 2,000;

Fifth Place – Php 1,000.

**SCORE SHEET FOR NEWS WRITING**

CRITERIA	SCORE
<b>Technicality (40%)</b> <ul style="list-style-type: none"><li>• Ability to organize information, uses a lead that is clear and focused on the most important details, uses short and simple words, has a clear and unbiased headline, uses proper transitions, conforms with the principles of coherence and unity, and observe the rules of grammar and syntax</li></ul>	
<b>Content (50 %)</b> <ul style="list-style-type: none"><li>• Uses appropriate lead type to capture the reader's interest, follows a logical presentation of the event and emphasizes the most relevant fact/s, and observes the correct news writing style</li></ul>	
<b>Ethics (10%)</b> <ul style="list-style-type: none"><li>• Cites sources properly and follows copyright laws, observes ethical and professional standards for journalism, namely fairness, relevance, accuracy, and balance</li></ul>	
<b>TOTAL (100%)</b>	



### SCORE SHEET FOR FEATURE WRITING

CRITERIA	SCORE
<b>Technicality (30%)</b> <ul style="list-style-type: none"><li>• Observe the rules of grammar and syntax, follow the principles of organization and progression of ideas, exhibits a creative presentation of facts in the story, uses catchy title, sustains the interest of the readers, utilizes the appropriate feature type to emphasize the impact/relevance of topic</li></ul>	
<b>Content (60 %)</b> <ul style="list-style-type: none"><li>• Stirs the imagination of readers, cites relevant facts to support the credibility of the statements, presents a new angle or information about the topic that is timely and interesting to read, balances the presentation of ideas from obtained data with those of the writers</li></ul>	
<b>Ethics (10%)</b> <ul style="list-style-type: none"><li>• Cites sources properly and follows copyright laws, observes ethical and professional standards for journalism, namely fairness, relevance, accuracy, and balance</li></ul>	
<b>TOTAL (100%)</b>	

**GUIDELINES FOR COLUMN WRITING COMPETITION**  
**(ELEMENTARY/HIGH SCHOOL FACULTY & COLLEGE CATEGORY)**

**Contest Proper**

- 1.1. The topics will be drawn from the mini Press Conference and the opening ceremony.
- 1.2. The procedure shall be as follows:
  - 1.2.1. Column writing contestants are encouraged to throw questions during the prescon. The participants will choose among the topics and information shared during the event.
  - 1.2.2. After the mini Press Conference, all participants for column writing will proceed to Bulwagan ng Karunungan inside the Provincial Capitol Compound. The facilitator will signal the start of the competition. After 45 minutes, the facilitator will signal the last 15 minutes. After another 15 minutes, the facilitator will signal the end of the contest. Contestants shall be instructed to turn in their entries.
  - 1.2.3. The writers will receive three (3) sheets of paper. Two for the final write-up and one scratch paper for the draft. Writers will also receive a small sheet wherein they will be asked to write their name, school, entry number, and event. They will have to write their entry number in the top right corner of their papers. The small sheet will be detached once the competition starts.
- 1.3. Column writing shall be limited to one (1) hour only. All contestants should turn in their entries at the end of the competition.
- 1.4. Contestants shall not be allowed to leave the contest area nor confer with any person in any manner within the contest hour, except with the facilitators.
- 1.5. Contestants may have a coach or an adviser. However, the coaches and advisers are prohibited from coaching and conferring with the contestants and should leave the contest area at the start of the contest.
- 1.6. Only one (1) contestant can participate in Column Writing.

**THE CONTEST PIECE / ENTRY**

- 2.1. Column Writing contestants are required to write an article with a complete headline, lead, body, and conclusion.
- 2.3. Articles must be written in English while strictly applying the techniques and rules in Journalism.
- 2.4. Every entry shall be identified only by its number. Thus, contestants should not write any identification marks such as a name or any other symbol. Any violation of this rule shall be a ground for disqualification.



**Prizes:**

First Place – Php 5,000;

Second Place–Php 4,000;

Third Place – Php 3,000;

Fourth Place – Php 2,000;

Fifth Place – Php 1,000.

**SCORE SHEET FOR COLUMN WRITING**

<b>CRITERIA</b>	<b>SCORE</b>
<b>Technicality (30%)</b> <ul style="list-style-type: none"><li>• Uses lead paragraph to introduce or build up a clear argument in the issue</li><li>• The tone, style, and approach in analyzing the issue are evident</li><li>• Uses a language that is understood by the target audience</li><li>• Cites sources of facts to add credibility to the arguments raised</li><li>• Uses a strong, appropriate and catchy title</li><li>• Shows logical reasoning</li><li>• Observes the rules of grammar and syntax</li><li>• Utilizes transitions properly</li></ul>	
<b>Content (50 %)</b> <ul style="list-style-type: none"><li>• Presents and explains a solid and clear stand</li><li>• Presents the different angles and examine both reconcilable and irreconcilable differences regarding their stand</li><li>• Utilizes factual information from interviews, documents review, data analyses, and other reliable sources</li><li>• Displays evidence of the writers' knowledge and understanding of issues/problems</li><li>• Reflects clarity of the message and can influence public opinion</li><li>• Arguments presented in the body logically support the writer's stand</li><li>• Clarifies certain points of fact or argument that may be confusing or complicated</li></ul>	
<b>Ethics (20%)</b> <ul style="list-style-type: none"><li>• Observes ethical and professional standards for journalism (fairness, relevance, accuracy, originality)</li><li>• Cites sources and observes copyright laws</li></ul>	
<b>TOTAL (100%)</b>	

**EXTEMPORANEOUS SPEAKING COMPETITION  
(ELEMENTARY/HIGH SCHOOL FACULTY & COLLEGE CATEGORY)**

**Rules and Mechanics:**

1. The topic shall be given on the spot by the judges.
  - 1.1 The judges shall give topics prior to the start of the competition related to the theme.
2. The contestants shall be given five (5) minutes to prepare and five (3) minutes to deliver.
  - 2.1 The contestants are not allowed to have any gadgets.
  - 2.2 A timer accessible to the contestant, judges, and audience shall be provided.
  - 2.3 Color-coded flags (or through any other means) shall be raised during the event to signal out specific time frames.
  - 2.4 The contest master is accountable for the sanctification of the competition.
  - 2.5 Time frames and limits shall be strictly observed during the competition. There will be a 2-point deduction for every 10-second overtime from the respective judges' total score before determining the rank of the contestants.
3. The style of delivery and contestants' attire shall be determined by the organizers.
4. Use of sound effects, microphones, and props is disallowed.
5. After the deliberation of the members of the board of judges, the judges' decision is final and irrevocable.
6. Only three (3) student speakers shall be awarded as Champion, 1st Runner-Up, and 2nd Runner-Up.

**Prizes:**

- First Place – Php 5,000;
- Second Place–Php 4,000;
- Third Place – Php 3,000;
- Fourth Place – Php 2,000;
- Fifth Place – Php 1,000.

**SCORE SHEET FOR EXTEMPORANEOUS SPEECH COMPETITION**

<b>CRITERIA</b>	<b>SCORE</b>
Content, clear organization (35%)	
Delivery (35 %)	
Pronunciation, enunciation, and diction (20%)	
Stage Presence (eye contact, poise, personality) (10%)	
<b>Total (100%)</b>	



## **GUIDELINES FOR RADIO SCRIPT WRITING AND BROADCASTING (ELEMENTARY/HIGH SCHOOL FACULTY & COLLEGE CATEGORY)**

### **A. General**

1. Each participating school/ university/college shall have one team composed of five (5) members for the Bisaya category. The members should not be participants in any individual or other group contest. Each school must assign one position per member of the radio team (anchor, news presenter, main infomercial voice actor, scriptwriter, technical director)
2. Wearing any identification that will recognize their school is not allowed.
3. The news scripts should be written by the participants, topics will be provided during a mini Press Conference.
4. The following will be the awards: (1) best anchor, (2) best news presenter, (3) technical director (4) best infomercialist, and (5) best scriptwriter.
5. The group's total scores from the individual and groups awards will identify the overall results for the best radio production.
6. The decision of the Board of Judges is final and irrevocable.
7. Any breach or violation of the stipulated guidelines shall be valid grounds for disqualification.

### **B. Specific**

#### **1. Script Writing**

- a. The teams will be given 1 1/2 hours to prepare a script for a 5-minute radio broadcast, that includes an infomercial, which may depict health, environment, politics, and social issues, and four (4) news articles, based on raw data, or any other option given by the management. The infomercial shall have a maximum length of (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
- b. Each team may use up to three laptops, cleared of stored documents, and an inkjet printer in preparing and printing the script.
- c. They are required to bring extension wires and other equipment, such as a CD player for rehearsal.
- d. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the restrooms.
- e. The script should not bear any information that may identify the school or division, but it should include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.).
- f. Scripts should be:
  - encoded using Arial font size 12 black font color.
  - with directorial instructions in capital letters

- double-spaced with normal margin (1 inch on all sides)
- printed on an A4-sized bond paper (8.27 X 11.69 inches) each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the event committee. The team may print extra copies for their own use.

## **2. Broadcast Simulation**

- a. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges, and members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
- b. The organizers/host division shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops, and other sources of sound effects, except mobile phones.
- c. Except for the volume meter, contestants/technical directors shall not be allowed to change, adjust and manipulate the main control board during their presentation.
- d. Mobile phones and reference books shall not be allowed in the contest area.
- e. In case of power failure, the affected team shall be allowed to perform again.
- f. Each team shall be given eight (8) minutes: two (2) minutes of which for preparation, five (5) minutes for the actual broadcast, and one (1) minute for the exit. Provided running time shall be applied.
- g. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official timekeeper.
- h. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall then be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flaglet to indicate that their time is up.
- i. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
- j. The contestants shall leave the broadcast room right after their presentation.
- k. The team who complied with the 5-minute production shall be given a perfect score (5 points). In case of undertime/overtime, the following scheme of deductions from the overall results shall be followed Undertime/Overtime
  - 1 -20 seconds -1 point
  - 21-40 seconds -2 points
  - 41- 60 second -3 points
  - 61 seconds and above-4 points

## SCORE SHEETS FOR RADIO SCRIPT WRITING AND BROADCASTING

CRITERIA	SCORE
<p><b>Anchorage (20%)</b>  <i>The score will be drawn from the average score of all anchors and news presenters.</i></p> <ul style="list-style-type: none"> <li>• Has clear speaking voice</li> <li>• Practice proper pacing and pausing</li> <li>• Has a sense of confidence and authority</li> <li>• Has clear and modulated voice</li> <li>• Presents appropriate pace and volume</li> <li>• Is consistently audible throughout the presentation</li> <li>• Can easily be heard in all parts of the room</li> <li>• Pronounces/articulates words in a distinct manner</li> <li>• Talks in accent that is socially acceptable</li> <li>• Utilizes various voice inflections/changes to enhance meaning of the lines</li> <li>• Stretches a word to a desired length</li> </ul>	
<p><b>Script (30%)</b></p> <ul style="list-style-type: none"> <li>• Covers topic with necessary details</li> <li>• Is accurate and has no factual errors</li> <li>• Is well-organized</li> <li>• Uses academically and socially acceptable language</li> <li>• Is easy to read and understand</li> <li>• Can easily be followed by another person or team</li> <li>• Reflects effective planning and organizing</li> <li>• All elements are labelled and clearly written</li> <li>• Clearly indicates names of team members and their tasks/assignments</li> </ul>	
<p><b>Technical Application (25%)</b></p> <ul style="list-style-type: none"> <li>• Shows a smooth transition from one topic/news event to another</li> <li>• Establishes clear relationship between one audio effect to the news or information that follows</li> <li>• Produces good audio quality</li> <li>• Produces authentic sound and effects</li> <li>• Has less static and no interference</li> <li>• Has audible time signals</li> </ul>	
<p><b>Infomercial (15%)</b></p> <ul style="list-style-type: none"> <li>• Shows brief and clear advocacy/idea description</li> <li>• Is logically organized</li> <li>• Shows smooth and appropriate transitions</li> <li>• Exhibits uniqueness and originality</li> <li>• Implements technologies appropriately</li> <li>• Engages audience</li> <li>• Shows appropriate audience appeal</li> <li>• Keeps audience focused all throughout the broadcast</li> </ul>	



Over-all Impact (5%)	
Timing (5%)	

**Prizes:**

- **Radio Production (Overall)**

First Place – Php 10,000;

Second Place—Php 7,000;

Third Place – Php 5,000.

- **Best Anchor-** Php 1, 000
- **Best News Presenter-** Php 1, 000
- **Best Technical Application-** Php 1, 000
- **Best Infomercial-** Php 1, 000
- **Best Script-** Php 1, 000

*The guidelines and criteria above were based from the 2023 Region Memorandum for 2023 Regional Press Conference Guidelines for Radio Script Writing and Broadcasting.*

## GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

1. Each participating school/college/university shall organize a team of five (5) members/contestants who shall not be competing in any other individual or group contests. There shall be one entry for each school/college/university.
2. English will be used as a medium in writing the news, editorial, feature, and sports articles.
3. Contestants are required to attend the general orientation after the opening program. A mini press conference will be held to become the basis for the actual writing of the news, editorial, and feature articles.
4. Sports writers will be provided a sports-related video which will be the basis for actual writing. Each team is required to submit an empty flash drive to the event committee prior to the mini press conference for the distribution of the video.
5. Pictures of the mini press conference shall be taken by the photojournalists and at the same time, the organizers will provide photos that are related to the topic. The pictures will be given together with the sports video.
6. The team will be given five (5) hours for writing, layouting, and editing. The time will start immediately after the mini press conference and will end exactly five hours later.
7. The team is allowed to bring at least two (2) digital/DSLR cameras, one (1) inkjet printer with scanner, one (1) card reader, one (1) blank flash drive, extension wires, and a maximum of four (4) laptops installed with either **ADOBE INDESIGN and PHOTOSHOP or MICROSOFT PUBLISHER** for the layout of the group's final output. Mobile phones and other electronic gadgets shall **NOT** be allowed except for digital cameras and laptops with disabled internet connection.
8. Each group will be required to convert their output into **pdf format**, print it, and submit it to the contest committee. The collaborative desktop publishing team shall submit both hard and soft copies of their entries. They should ensure that no identifying marks about their school/college/university can be found on their output.
9. The output of the contest is an **A4 size four-page full colored publication**, stored in a flash drive and uploaded to the designated computer by the proctors for judging.
10. The top (3) three teams shall be recognized and the points they will garner will be included in the determination of the overall scores.
11. There will be individual awards for Collaborative Desktop Publishing: Best in Layout and Page Design, Best in News Page, Best in Editorial Page, Best in Feature Page, and Best in Sports Page, to be identified in a separate criteria.

### **a. Layout and Page Design**

This category shall conform to the principles of layout and design. The output must observe coherence and thematic unity to help readers understand the content.

### **b. News Page**

The content of the news page may include straight or spot news, advance news, news bits, news features, news analysis, and in-depth news/ investigative news.

### **c. Editorial Page**

The page must include the following: main editorial, editorial cartoon, and columns. Opinion polls or surveys may be included but are not required. The treatment of the issues must demonstrate a fair and balanced presentation of both sides of the issue tackled, clear moral purpose, logical reasoning, and proper citations or attributions of sources.

**d. Feature Page**

The feature articles should display a unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language, and proper citations or attributions of sources.

**e. Sports Page**

The content of the section may include straight or spot news, advance reports, news bits, news features/news analysis, in-depth news, features, and editorial or column concerning or pertaining to sports.

12. The decision of the members of the Board of Judges shall be deemed final and irrevocable.

**Prizes:**

**Overall Production**

First Place – Php 10,000;

Second Place—Php 7,000;

Third Place – Php 5,000.

- **Best in Layout and Page Design-** Php 1, 000
- **Best in News Page-** Php 1, 000
- **Best in Editorial Page-** Php 1, 000
- **Best in Feature Page-** Php 1, 000
- **Best in Sports Page-** Php 1, 000



## SCORE SHEET FOR COLLABORATIVE DESKTOP PUBLISHING

### (Overall Production)

Collaborative Desktop Publishing	Score
<b>Content (50%)</b> <ul style="list-style-type: none"><li>• Exhibits balance of news, editorial, feature, sports articles and other appropriate and interesting content</li><li>• Utilizes facts from interviews, document review, and other reliable resources</li><li>• Cite references, statistics, relevant names/facts</li><li>• Provides balance of light and serious topics</li><li>• Shows original work</li><li>• Properly cites information and attributes these facts from the source of information</li><li>• Applies the principles of journalism</li></ul>	
<b>Technical (30 %)</b> <ul style="list-style-type: none"><li>• Includes articles that are arranged according to importance</li><li>• Presents headlines that are clear and free of bias</li><li>• Makes use of pictures that are clear, properly cropped, and captioned</li><li>• Utilizes graphics, illustrations, and cartoons that are relevant</li><li>• Exhibits clear focus and coherent organization</li><li>• Observes the rules of grammar and syntax</li><li>• Observes proper journalistic style and format</li></ul>	
<b>Ethics (10%)</b> <ul style="list-style-type: none"><li>• Observes standards of journalism in terms of fairness, relevance, accuracy, non-libellous statements and obscene content</li><li>• Observes intellectual property rights</li></ul>	
<b>Team (10%)</b> <ul style="list-style-type: none"><li>• Can accomplish different tasks within the given time.</li><li>• Shows teamwork as reflected through the ease of use in a variety of computer software and equipment to lay-out and design of the publication.</li></ul>	

# SCORE SHEETS FOR COLLABORATIVE DESKTOP PUBLISHING INDIVIDUAL AWARDS

Best in News Page	Score
<p><b>Form and Style (40%)</b></p> <ul style="list-style-type: none"> <li>• Arranges details of the event in decreasing importance</li> <li>• Shows the news writer's ability to organize information</li> <li>• Uses a lead that is clear and focused on the most important detail</li> <li>• Avoids the use of words with controversial elements or double meaning</li> <li>• Avoids personal slants</li> <li>• Has a clear and unbiased headline</li> <li>• Uses short and simple words</li> <li>• Conforms with the principles of unity and coherence</li> <li>• Observes rules of grammar and syntax</li> <li>• Uses transitions</li> <li>• Observes gender-fair language</li> </ul>	
<p><b>Content (50 %)</b></p> <ul style="list-style-type: none"> <li>• Uses appropriate lead type to get the readers' attention</li> <li>• Presents to the readers the most important detail of the event</li> <li>• Follows logical presentation of the event and emphasizes the most important or relevant fact/s</li> <li>• Follows the correct news writing format/style</li> </ul>	
<p><b>Ethics (10%)</b></p> <ul style="list-style-type: none"> <li>• Showcases original works of the contestants</li> <li>• Properly cites information and attributes these facts from the source of information (cuts across all events)</li> <li>• Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>• Has no potentially libelous or obscene content, plagiarism, and copyright violations</li> </ul>	

Best in Editorial Page	Score
<b>Form and Style (40%)</b> <ul style="list-style-type: none"> <li>• Uses a lead paragraph that contains a news peg and the general stand of the writer</li> <li>• Presents arguments that are based on facts</li> <li>• Cites sources of facts to add credibility to the arguments raised</li> <li>• Uses a strong and thought-provoking title</li> <li>• Shows logical reasoning</li> <li>• Observes rules of grammar and syntax</li> <li>• Utilizes transitions properly</li> <li>• Observes gender-fair language</li> </ul>	
<b>Content (50 %)</b> <ul style="list-style-type: none"> <li>• Presents the neral stand of the writer in the lead</li> <li>• Utilizes factual information from interviews, documents review, data analyses, ald other reliable sources</li> <li>• Displays evidence of the writer's knowledge and understanding of issues/problems</li> <li>• Reflects clarity of the message and can influence public opinion</li> <li>• Arguments presented in the body logically support the writer's stand</li> </ul>	
<b>Ethics (10%)</b> <ul style="list-style-type: none"> <li>• Showcases original works of the contestants</li> <li>• Properly cites information and attributes these facts from the source of information (cuts across all events)</li> <li>• Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>• Has no potentially libelous or obscene content, plagiarism, and copyright violations</li> </ul>	



Best in Feature Page	Score
<b>Form and Style (30%)</b> <ul style="list-style-type: none"> <li>• Observes rules of grammar and syntax</li> <li>• Conforms with the principles of organization and progression of ideas</li> <li>• Exhibits creative presentation of facts in the story</li> <li>• Uses a catch title for the article</li> <li>• Sustains the interest of the readers</li> <li>• Utilizes the appropriate feature type to emphasize the impact/relevance of the topic</li> <li>• Observes gender-fair language</li> </ul>	
<b>Content (60 %)</b> <ul style="list-style-type: none"> <li>• Cites facts like historical references, statistics, and relevant names/facts to bolster the credibility of statements and/or narratives</li> <li>• Presents a new angle or information about the topic that is timely and interesting to read</li> <li>• Stirs the imagination of the reader</li> <li>• Balances presentation of thoughts and ideas from the obtained data with those of the writer's perceptions</li> </ul>	
<b>Ethics (10%)</b> <ul style="list-style-type: none"> <li>• Showcases original works of the contestants</li> <li>• Properly cites information and attributes these facts from the source of information (cuts across all events)</li> <li>• Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>• Has no potentially libelous or obscene content, plagiarism, and copyright violations</li> </ul>	

Best in Sports Page	Score
<b>Form and Style (40%)</b> <ul style="list-style-type: none"> <li>• Uses appropriate form and style</li> <li>• Uses appropriate sports terms and lingo to highlight the significance of the game</li> <li>• Provides correct descriptions, colorful allusions, and figures of speech to describe the players and event/game</li> <li>• Combines the proper amount of statistics to create a clear visual narrative of the action</li> <li>• Has an attractive headline that shows what transpired in the event</li> <li>• Observes rules of grammar and syntax</li> <li>• Conforms with the principles of unity and coherence</li> <li>• Observes gender-fair language</li> </ul>	
<b>Content (50 %)</b> <ul style="list-style-type: none"> <li>• Uses appropriate lead type to get the readers' attention</li> <li>• Presents to the readers the most important detail of the event</li> <li>• Follows logical presentation of the event and emphasizes the most important or relevant fact/s</li> <li>• Follows the correct news writing format/style</li> </ul>	
<b>Ethics (10%)</b> <ul style="list-style-type: none"> <li>• Showcases original works of the contestants</li> <li>• Properly cites information and attributes these facts from the source of information (cuts across all events)</li> <li>• Observes standards of journalism in terms of fairness, relevance, accuracy, and balance</li> <li>• Has no potentially libelous or obscene content, plagiarism, and copyright violations</li> </ul>	

Best in Lay-out and Page Design	Score
<b>Form and Style (70%)</b> <ul style="list-style-type: none"> <li>• Has an overall visual appeal</li> <li>• Manifests thematic unity in all pages of the output</li> <li>• Utilizes relevant and quality images and graphics</li> <li>• Displays excellent use of color and font</li> </ul>	
<b>Content (30 %)</b> <ul style="list-style-type: none"> <li>• Contains a range of story that is relevant to the topics discussed</li> <li>• Observes standards of journalism (fairness, relevance, accuracy, and balance)</li> <li>• Has no potentially libelous or obscene content, plagiarism, and copyright violations</li> </ul>	

*The criteria above were based and revised from the 2023 NSPC Guidelines for Collaborative Desktop Publishing and School Paper Contest*





**We are inviting you to the DavNor Short Film Festival 2025!**

Recognizing the growing community of filmmakers and creatives both nationally and locally, the Provincial Government of Davao del Norte is committed to establishing a platform that nurtures and supports the film industry and the creative sector. The province is dedicated to providing a venue for local filmmakers and aspiring artists to showcase their craft, using cinema as a powerful medium for storytelling, education, and social change.

Through the Provincial Information, Communication, and Knowledge Management Office (PICKMO), this platform will be realized through launching the province’s **DavNor Short Film Festival**, which is open to the entire Davao Region. This festival will underscore the province’s commitment to its objectives, highlighting the government’s role in combating the issue of trafficking in the region.

The Provincial Government of Davao del Norte strengthened its campaign in ensuring the safety and saving the lives of victims of human trafficking, through its Provincial Inter-Agency Committee Against Trafficking and Violence Against Women and their Children (PIACAT-VAWC) and partner agencies. These efforts are materialized under the leadership of Governor Edwin “Kuya Gob” Jubahib through the K.U.Y.A. G.O.B. N.G. M.A.S.A. 13-point development agenda, highlighting its thrust in Operational Peace and Development.

This year, the 2nd DavNor Film Festival invites filmmakers across the Davao Region to take part in this meaningful endeavor. This event seeks to raise awareness, spark dialogue, and inspire action against the silent yet devastating realities of modern-day slavery. We are calling on storytellers, both seasoned and emerging alike, to lend their voices, lenses, and narratives to shed light on the plight of victims, the hidden mechanisms of exploitation, and the collective hope for justice, healing, and protection. Human trafficking is not a distant issue, and through this endeavor, we can make it visible, real, and urgent.

We are hoping to engage the local community and regional audiences in meaningful conversations and reflections through film, strengthening ties between the government and the people. Whether the story is about labor exploitation, sexual trafficking, online sexual abuse, domestic servitude, or child trafficking, this is your moment to use art as a platform for advocacy.

Winners of the event will receive a plaque and a cash prize, detailed below:

Best Short Film	<b>P100,000</b>
2 <sup>nd</sup> Best Short Film	<b>P75,000</b>
3 <sup>rd</sup> Best Short Film	<b>P50,000</b>
Best Director	<b>P10,000</b>





Best Cinematography	P10,000
Best Original Story	P10,000
Best Actor	P10,000
Best Actress	P10,000
Best Supporting Actor	P10,000
Best Supporting Actress	P10,000
Best Screenplay	P10,000
Best Original Theme Song	P10,000
People’s Choice Award	P10,000
Best Poster	P10,000
Male Star of the Night	P10,000
Female Star of the Night	P10,000

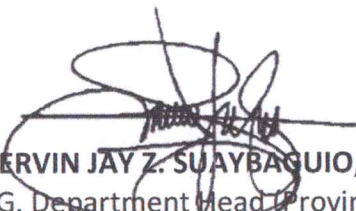
All entrants must register on or before **August 31, 2025**, via Google Form <https://bit.ly/ShortFilmFestival2025>. Attached to this letter are the official guidelines for the event.

The final copy of the film entry must be submitted no later than **September 25, 2025**, no later than 5:00 PM.

For inquiries, please visit **One Davnor Network**, the Official Facebook page of the Provincial Government of Davao del Norte. You can also email us at [1davnornetwork@gmail.com](mailto:1davnornetwork@gmail.com) or message us at **0916-538-5365**.

We look forward to celebrating this meaningful cause with you! Thank you very much.

*One DavNor! One People! We are One!*



**MERVIN JAY Z. SUAYBAGUIO, Ph.D., DDM**  
P.G. Department Head (Provincial Information Officer)  
PICKMO, Davao del Norte





Get ready for the **DAVNOR SHORT FILM FESTIVAL 2025!**

Link for the printable guidelines: [www.bit.ly/DavNorFilmFest2025Guidelines](http://www.bit.ly/DavNorFilmFest2025Guidelines)

**General Guidelines:**

1. The film festival is open to all constituents of Region XI, both professional and non-professional filmmakers.
2. All members of the production team (director, scriptwriter, crew, videographer, editor, and others) must be bona fide residents of any province inside Region XI.
3. Each member must submit a barangay certification for validation. Kindly attach it to the provided Google form.
4. All entrants must register on or before **August 31, 2025** via Google Form <https://bit.ly/ShortFilmFestival2025>. The registration will indicate the names of the entrants as well as their respective roles. They will identify a production team name.
5. For their short film entries, all production teams will upload their short films via Google Drive link. All entries must share access to **1davnornetwork@gmail.com** on their Google Drive.
6. By signing the Registration Form, the entrants agree to abide by the rules of the competition and the film guidelines and by the decision of the panel of judges.
7. The final copy of the film entry must be submitted no later than **September 25, 2025**, no later than 5:00 PM.
8. All short films will undergo screening on **October 3, 2025**, and the announcement of the Top 10 will be on **October 5, 2025**.
9. The final entry must be in **1080p Full High Definition Format** in mp4 format.
10. The **Top 10** winning short films will receive cash prizes and will be invited to attend the awarding ceremony.
11. The organizer reserves the right to disqualify any team that fails to comply with the general guidelines and film guidelines.
12. The organizer may amend the rules of the competition at any time, with proper information dissemination to all entrants.





13. For inquiries, please contact **Caren De Vera** and **Hannah Zafra** via Messenger.

#### **Film Guidelines:**

1. The Short Film should raise awareness on the advocacy against Trafficking in Persons in the province of Davao del Norte. The storyline should reflect actual or plausible trafficking cases, including local settings and community dynamics.
2. It must depict the three core elements of Human Trafficking: Acts (e.g., recruitment, transport), Means (e.g., coercion, deception), Purpose (e.g., exploitation).
3. The types of trafficking to depict may include Child Trafficking (e.g., prostitution, online sexual abuse, armed conflict), and Adult Trafficking (e.g., sexual exploitation, forced labor, organ trafficking, domestic servitude, forced begging)
4. The film must depict the provincial government's prevention strategies, support systems, and community or institutional responses to cases of trafficking.
5. The film should raise awareness, inspire action, and reflect ethical storytelling that respects the dignity of victims and survivors. No material being submitted in the competition should be libelous, slanderous, defamatory, or violate any right of privacy or publicity of any person.
6. The film must be strictly original and not have been submitted elsewhere. It must be filmed between August 31 - September 25, 2025.
7. Running time: **Strictly maximum of ten (10) minutes.**
4. Music and other copyrightable materials must be original.
5. The team must submit a short synopsis and full script in proper screenplay format to the organizers on or before **September 8, 2025.**
6. Dialogue can be a combination of Cebuano, Filipino, or English (kindly put an English subtitle).
7. Submit your entry in the format: "**PRODUCTION NAME \_ MOVIE TITLE**"
8. For recognizable faces, secure model releases and follow child protection guidelines for minors.
9. For those below 18 years old, kindly provide parents' consent to signify parent's or guardian's permission for a child to engage in the film. In addition, the organizers are not liable for incidents that may occur while filming.



10. Keep it clean - no watermarks, digital frames, or visible names on the video.

### **PRIZES**

Best Short Film P100,000

2nd Best Short Film P75,000

3rd Best Short Film P50,000

Consolation Prizes P10,000

### **INDIVIDUAL PRIZES**

Best Director P10,000

Best Cinematography P10,000

Best Original Story P10,000

Best Actor P10,000

Best Actress P10,000

Best Supporting Actor P10,000

Best Supporting Actress P10,000

Best Screenplay P10,000

Best Original Theme Song P10,000

People's Choice Award P10,000

Best Poster P10,000

Male Star of the Night P10,000

Female Star of the Night P10,000