



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF PANABO CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID-2025-0447

To : Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division (CID)
Chief, Schools Governance and Operations Division (SGOD)
Education Program Supervisors
Elementary and Secondary School Heads

Subject : **INVITATION TO THE EDUTAINMENT FILM ARTS VIEWING**

Date : July 31, 2025

Attached is the letter-invitation of Sylfred Serge Gonzales, Marketing Executive for Education of Avia Prime Eduvent relative to the conduct of the Edutainment Film Arts Viewing which shall present the film "Ikalawang Ina", inspired by true to life events of a teacher and students.

This Office informs that participation in the abovementioned exhibit shall be purely voluntary and will not hamper instructional time in compliance with the provisions of DepEd Order No. 012, s. 2025, titled Multi-year Implementing Guidelines on the School Calendar and Activities and of DO 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith and the policy on off-campus activities stated in DO 66, s. 2017. Further, this is also subject to the no-collection policy stated in Section 3 of RA No. 5546 also known as An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for Whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law), issued in DO 19, s. 2008, and reiterated in DepEd Memorandum No. 041, s. 2024.

Attached is the detailed description of the proposed activities.

For your information and guidance.


JINKY B. FIRMAN PhD., CESO VI
Schools Division Superintendent

Attached: As stated.
CID/je/ybm

RELEASED ✓

AUG 01 2025

RECORDS SECTION - DO PANABO CITY
BY 



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Panabo City, Davao del Norte
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JUNE 30, 2025

JINKY B. FIRMAN, PhD, CESO VI
School Division Superintendent
Department of Education
Panabo City

Dear MA'AM FIRMAN;

Greetings of peace!



#45714
Avia Prime Eduvent Management
"Your Edutainment Partner"



Avia Prime Eduvent Management by Xplorasi, is a **DepEd Educational-Events Provider** in different Regions and Divisions, a group of Professional Educational Events Coordinator, Organizer and Exhibitor whose aim is to provide a more effective and enjoyable way of transmitting knowledge to its clientele. The group is well exposed to the various facet of education that will surely and productively guarantee total quality **LEARNING**.

In celebration of upcoming National Teachers' Month and the Power of Film as a Form of Art and Learning, **Avia Prime** will be bringing in your Region / Division, **THE EDUTAINMENT FILM ARTS VIEWING** promoting Department of Education and Commission on Higher Education mission to provide a child-friendly, gender sensitive, safe and motivating environment thru film art with K to 12 Basic Education Curriculum, Junior High School & Senior High School-Arts and Design Track Specialized Subject and Special Program in the Arts.

The Film Art Viewing entitled **"IKALAWANG INA"** inspired by true to life events of a **TEACHER and STUDENTS**. A Film by One of the Best Advocacy Director, Storyteller and Educator Neal "Buboy" Tan, advocates children's values formation, rights to proper education, giving importance to indigenous people and teacher's unparalleled dedication in teaching. This Film is duly reviewed and classified by the Movie and Television Review and Classification Board (MTRCB) for public exhibition, the material is nothing objectionable in the theme and in the scenes and dialogue.

The Objectives of this edutainment film art are:

- **To highlight the vital Role of teachers** in shaping students' lives, values and future through mentorship, compassion and guidance
- **To portray the challenges and triumphs** faced by both students and educators inside and outside the classroom
- **To promote the values of education, discipline and perseverance** among youth audiences
- **To foster appreciation and respect** for teaching profession and the sacrifices educators make.
- **To inspire future educators** by showcasing the meaningful impact teachers can have on individuals and communities.
- **To encourage reflection and dialogue** on real life issues in the education system, such as inequality, student behaviour and teacher burnout.
- **To use film as a medium for emotional connection and learning**, blending storytelling and real-world relevance
- **To demonstrate how positive relationships between students and teachers** can lead to personal growth, social change and lifelong learning.


Our Advocacy Films will be premier every Saturday and Sunday starting **July 2025 –March 2026** to Different Cinema House like **SM, Ayala Malls, Gaisano Malls, Island City Malls** and we can also set up to different venues like convention center and Function Rooms nearby to your location. We already partner with other Regional and Division offices like Davao, SOCCSKARGEN, Eastern Visayas, Central Visayas, Western Visayas, NCR, Ilocos and more.

Office Address: Suite 203 GJ Building Quezon Avenue, Quezon City
Office Tel No.: (02) 7000 5156 ; (02) 8697 6361 ; (0906) 3505088 ; (0999) 3966214 ; (0931) 1232949
Email Add: aviaprime88@gmail.com

In line with this, we are writing you to formally invite your Students, Parents and Teachers in your Region/ Division, Cities and Municipalities to view the Edutainment Film Art where they can discover and re discover the Importance of Education, Family and the Sacrifices dedicating life of a Teachers to build someone else's DREAM.

We look forward to hearing from you with regard to this proposal. Should you wish to discuss details further, feel free to contact us: **(02) 7000 5156 ; (02) 8697 6361 ; 0906 3505088 ; 0999 3966214 ; 0931 1232949**
Thank you and God Bless!

Your education partner,


SYLFRED SERGE GONZALES, RN
Marketing Executive for Education
0999 3966214

Ikalawang INA

A Film By Neal "Buboy" Tan

Synopsis

The story of a diligent teacher and a successful businessman, Alghren Eusebio. He is in a quest to search for that teacher, Anastacia Ledesma, that served as his second mother who shaped and guided him to whatever he has reached today.

Mrs. Calma is a cheerful and dedicated teacher. She was an inspiration and loved by her students but her moments turned dark when she was diagnosed with breast cancer. The tragedy that befell her had a great impact on her students. She continued to be their teacher despite what she was going through. Students discovered that apart from family problems, financial and learning conditions at school, one of the major causes of students' worries that affect their studies is the well-being of their teachers because their future depends on them.

Diego, a senior high school student, is a big problem for his teacher Agnes because he often misses class. The reason is their extreme poverty and cruelty of his father, Salvo. Agnes cannot help but be affected by what her student is going through. Like a mother defending her child, she would try to protect him and even give her own food to him.

Nida is a child who has no other wish but to have her own tutor because of her weakness in her studies. Instead of her mother Benilda guiding her, she chooses to not care and spend more time in social media and tiktok. Her nanny tries to teach but all in vain. In search of someone who can serve as her tutor, a tricycle driver invited her to come with him with false pretense to teach her. Luckily she was saved in time. Through a public service TV program, they were united with her mother. The call for child protection became necessary not only in the school but also in their own household.

Alghren finally found his extraordinary teacher Anastacia Ledesma who is now affected with the early signs of dementia. He remembered how she patiently served him, taught him, and defended him when he came to school with slippers instead of shoes because of a wound on his heel. She was always an inspiration to him up until now. That is why he bestowed on her the Lifetime Education Award to serve as an inspiration to others too.

**TESSIE
TOMAS**

**ROSANNA
ROCES**

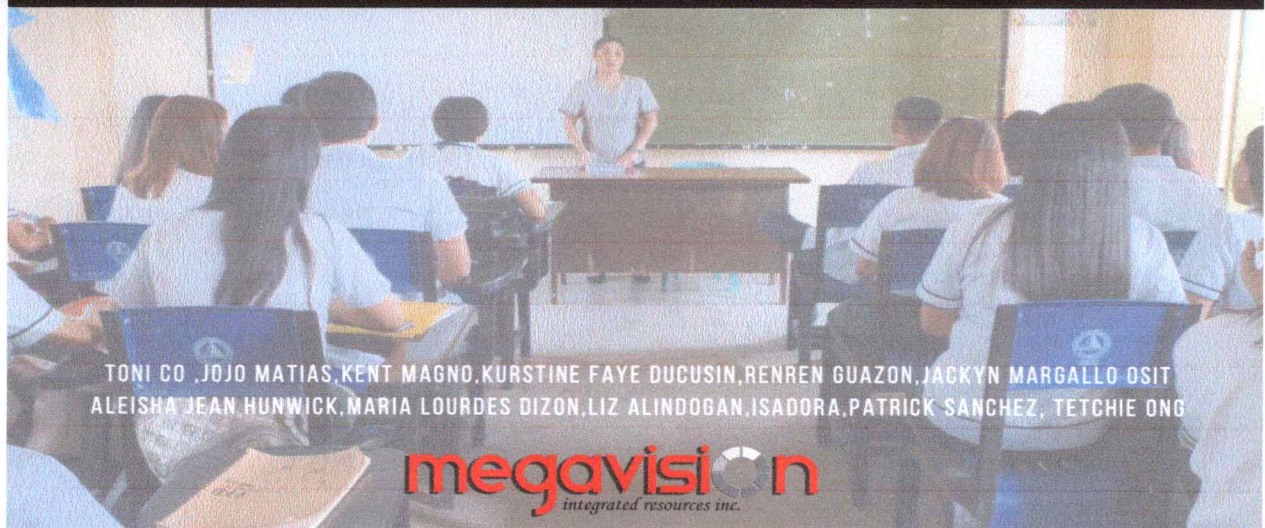
GEOFF EIGENMANN YAYO AGUILA MARTIN VENEGAS

MAX EIGENMANN LIZ ALINDOGAN MON CONFIADO



IKALAWANG INA

A Film by Neal "Buboy" Tan



TONI CO, JOJO MATIAS, KENT MAGNO, KURSTINE FAYE DUCUSIN, RENREN GUAZON, JACKYN MARGALLO OSIT
 ALEISHA JEAN HUNWICK, MARIA LOURDES DIZON, LIZ ALINDOGAN, ISADORA, PATRICK SANCHEZ, TETCHIE ONG

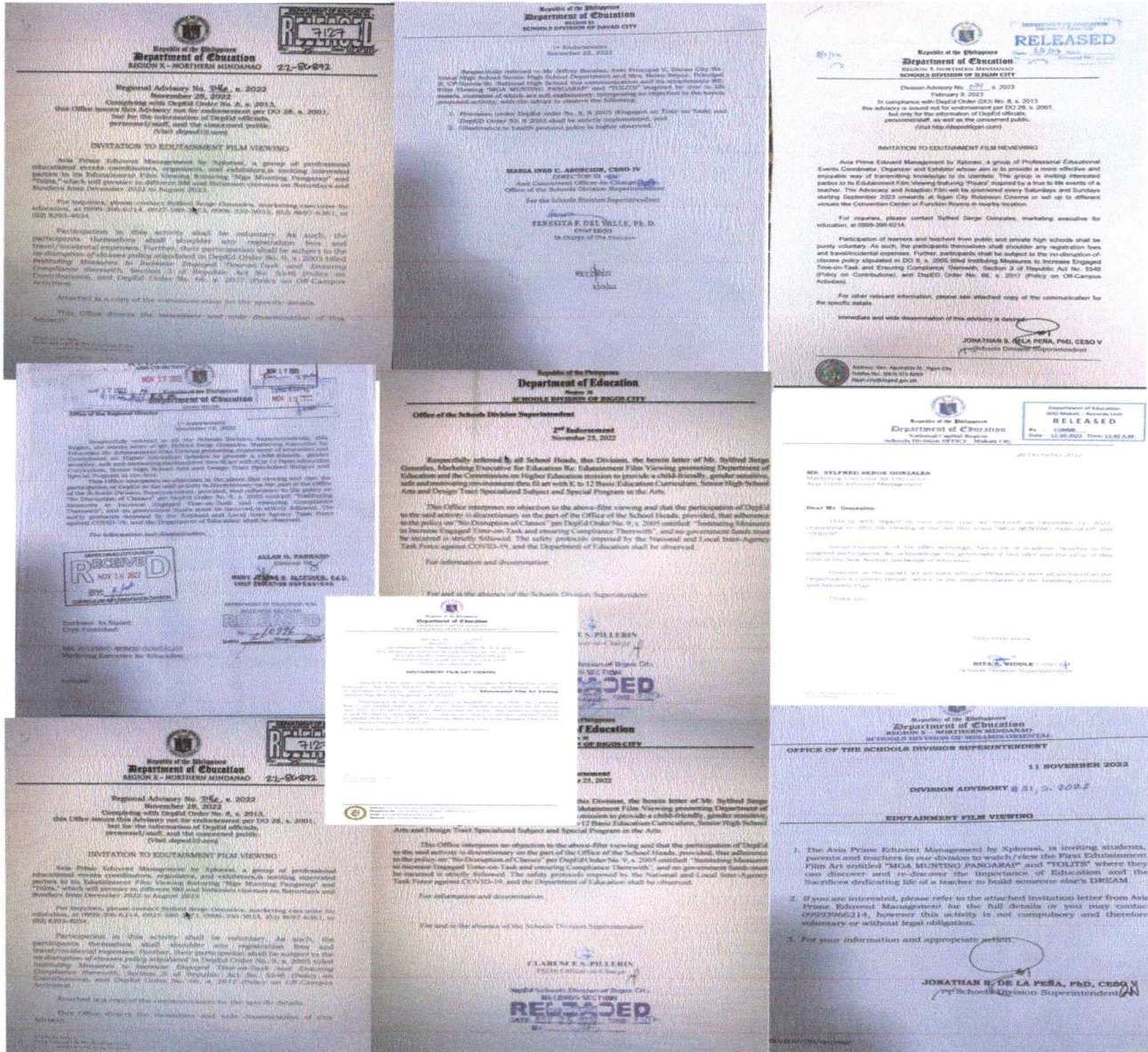
megavision
 integrated resources inc.

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Avia Prime Eduvent Management
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Some of DepEd Region and Division PARTNERSHIPS



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