



Republic of the Philippines

43384

Department of Education

Region XI

Schools Division of Panabo City

Office of the Schools Division Superintendent

DIVISION MEMORANDUM SGOD-2025-0347

To: Assistant Schools Division Superintendent
Chief Education Supervisor, SGOD
Chief Education Supervisor, CID
Public Elementary and Secondary Principal
and School Heads

Subject: **REITERATION OF POLICY AND GUIDELINES ON
HEALTHY FOODS AND BEVERAGE CHOICES IN
SCHOOLS AND DEPED OFFICES**

Date: July 14, 2025

Attached is Regional Memorandum ESSD-2025-195 re Reiteration on Policy and Guidelines on Healthy Foods and Beverage Choices in Schools and DepEd Offices. The content of which are self-explanatory.

For your information and guidance.


JINKY B. FIRMAN PhD, CESO VI
Schools Division Superintendent


RELEASED

JUL 16 2025

RECORDS SECTION SGD PANABO CITY
BY 

SGOD/aba/ktl

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Republic of the Philippines
Department of Education
DAVAO REGION

July 9, 2025

REGIONAL MEMORANDUM
ESSD-2025-195

REITERATION OF POLICY AND GUIDELINES ON HEALTHY FOOD AND BEVERAGE CHOICES IN SCHOOLS AND IN DEPED OFFICES

To: Schools Division Superintendents
Chiefs of the Functional Division

1. In line with the Department's unwavering commitment to the health and well-being of basic education stakeholders (teaching and non-teaching personnel and learners), this Office reiterates the implementation of the following guidelines in the operation and management of school canteens and feeding centers for School-Based Feeding Program (SBFP):

- a. **DepEd Order No. 13, s. 2017** entitled "Policy and Guidelines on Healthy Food and Beverage Choices in Schools and DepEd Offices"
- b. **DepEd Order No. 08, s. 2007** entitled "Revised Implementing Guidelines in the Operation of Canteens in Elementary and Secondary Schools"
- c. **DepEd Order No. 14, s. 2005** entitled "Instructions to Ensure the Consumption of Nutritious and Safe Food in Schools"

2. In this regard, this Office, through the Education Support Services Division (ESSD), hereby instructs the field to strictly comply with the specific provisions outlined in the guidelines, particularly the following:

- a. Schools and school-related activities must not be used as platforms for marketing unhealthy food and beverages to children. This includes **all forms of advertising, sponsorship, and promotional activities** within schools and DepEd offices.
- b. Marketing of **Red Category** food and beverages is strictly prohibited in offices, schools, and educational events, as stated in Item V.A.3.d of DepEd Order No. 13, s. 2017.
- c. This region and division offices must create a **Food Safety Monitoring Team (FSMT)** composed of the following: Medical Officer/Health and Nutrition Unit Head, Food Safety Focal Person, School Canteen Focal Person, EPS (TLE), and two representatives from other divisions/sections/units. Designation memoranda or similar documents must be issued to identified members and submitted to this Office on or before **July 18, 2025**.
- d. Schools must also create their FSMT, composed of: School Head, School Canteen In-Charge, Chairperson of the Canteen Cooperative (if applicable), School/District Nurse, and PTA President. Designation documents must be submitted to their respective SDOs on the agreed date.
- e. Division and School FSMTs are responsible for evaluating food products sold in school canteens using the **Nutrition Facts Assessment Form (Enclosure 1)**.
- f. Food and beverages prepared, cooked, or consigned in school canteens must follow the nutritional guidelines in DepEd Order No. 13, s. 2017.

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- **Green Category** – may be served daily
- **Yellow Category** – may be served up to twice a week
- **Red Category** – strictly prohibited

g. Beyond monitoring sugar, fat, and sodium levels, schools must ensure that food items offer a wide range of essential nutrients (e.g., Vitamins A, C, B-complex, Iron, Calcium) to support learners' growth and development.

h. The provisions also apply to food and beverages served in offices and during activities organized by SDOs and FDs, including meetings, conferences, seminars, and other events.

i. All food handlers must be oriented on food safety standards, secure a health certificate from the Local Health Unit, and wear appropriate PPE/garments.

j. Sharing and utilization of canteen proceeds must be properly recorded and reported in accordance with Sections 6.5 and 7.10(c) of DepEd Order No. 8, s. 2007. Emphasis must be placed on allocating:

- **35%** for the Supplementary Feeding Program for undernourished pupils/students
- **5%** for the School Clinic Fund

k. Only **school-managed** and **cooperative-managed** canteens shall be officially recognized. Cooperative-managed canteens must have **CDA accreditation** and/or **SEC registration** as per DepEd Order No. 8, s. 2007.

l. School canteens must secure a **Sanitary Clearance or Sanitary Permit** from the Local Health Unit before beginning operations.

3. Moreover, teaching and non-teaching personnel are strictly prohibited from selling food and beverages, especially inside classrooms, for personal gain. This ensures a healthy, distraction-free learning environment and allows teachers to focus solely on their instructional duties.

4. School heads shall be fully responsible and accountable for the proper implementation of these policies and guidelines. Schools are advised to keep a filed copy of the directives for guidance and easy reference.

5. The Regional FSMT shall closely monitor the implementation of these directives through the Division FSMT. Any violations or concerns should be promptly reported and addressed.

6. For further details, Reissa T. Silda, Regional Food Safety Focal Person, may be contacted at (082) 224-0748.

7. Immediate dissemination and compliance with this Memorandum is desired.

Encl.: As stated
ROE7/rts

RECORDS SECTION
RELEASE

W: *[Signature]* 11/11/2024

ALLAN G. FARNAZO
Director IV



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