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Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF PANABO CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

SGOD-2025-0316

To : Assistant Schools Division Superintendent
Chief of the Schools Governance and Operations Division
Chief of the Curriculum Implementation Division
All Elementary and Secondary School Heads
All Schools Division Personnel

Subject: **2025 Nutrition Month Celebration**

Date: July 2, 2025

In support of the government's commitment to address hunger and malnutrition, the Department of Education Schools Division of Panabo City calls all learners, teaching and non-teaching personnel, school officials, parents, and stakeholders to actively participate in the 2025 Nutrition Month Celebration this July.

Pursuant to Section 7 of Presidential Decree No. 491, known as the Nutrition Act of the Philippines, which mandates the observance of Nutrition Month every July to create greater awareness on the importance of good nutrition.

The 2025 Nutrition Month theme, "Sa PPAN: Sama-sama sa Nutrisyong Sapat Para sa Lahat!" with the subtheme, "Food at Nutrition Security, Maging Priority! Sapat na Pagkain, Karapatan Natin!" emphasizes that food and nutrition security is not a privilege, but a fundamental human right. The campaign aims to:

- a. Raise awareness on the vital role of nutrition in reducing all forms of malnutrition and hunger.
- b. Reinforce the call for healthy diets and food security as pillars of the Philippine Plan of Action for Nutrition (PPAN) 2023-2028 and the Philippine Development Plan (PDP) 2023-2028
- c. Promote inclusive, sustainable, and climate-resilient food systems;
- d. Mobilize multi-sectoral support among agencies, LGUs, NGOs, civil society, private sector, and communities.

For this year's Nutrition Month campaign, the use of the 'SAPAT' strategy is encouraged to reach a broader audience, as follows:

S-Strengthen food policies.



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- A-Amplify public awareness.
- P-Promote sustainable food systems.
- A- Activate partnerships without conflicts of interest; and
- T-Transform food systems.

The celebration shall align with the Department's ongoing efforts to promote learner health, food and nutrition security, and sustainable school environments. Activities to be undertaken are expected to reflect a whole-of-school and whole-of-community approach, advancing nutrition and well-being as essential components of learner development.

All DepEd offices and schools are highly encouraged to actively participate in this nationwide celebration by implementing localized activities that align with the objectives and strategies outlined above. Schools are also encouraged to leverage online and other media platforms, including but not limited to the following activities:

- a. Launching Nutrition Month through ceremonies and flag-raising programs featuring the official theme.
- b. Conducting nutrition education sessions, forums, and webinars on healthy diets and food security
- c. Holding poster-making, slogan-writing, and essay-writing contests;
- d. Activities that highlight school gardening initiatives under the Gulayan sa Paaralan Program (GPP);
- e. Organizing “Buy Local” weeks to promote climate-resilient, locally sourced food.
- f. Hosting cooking demonstrations that emphasize food safety, nutrition, and affordability.
- g. Launching social media campaigns to highlight local nutrition initiatives.
- h. Holding webinars on climate-smart agriculture in partnership with local agricultural offices and other relevant stakeholders; and
- i. Conducting Nutrition Month quiz bees focusing on school gardening, food systems, and nutrition.

Materials related to the celebration may be accessed through <https://tinyurl.com/CO-2025-NMC>. Regional and Schools Division Offices are requested to submit relevant documents and highlights of their Nutrition Month celebrations via <https://tinyurl.com/2025-NUTMONTH> on or before September 5, 2025.



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For further details, you may contact Maria Ezcelmay S. Cabaylo, Nurse II of the School Health and Nutrition Section through maezcelmay.cabaylo@deped.gov.ph.

Immediate dissemination of this Memorandum is desired.


JINKY B. FIRMAN PhD, CESO VI
Schools Division Superintendent

Enclosed.: As stated.SGOD/ABA/memsc

RELEASED

JUL 02 2025

RECORDS SECTION - PANABO CITY
BY: 