



25-32307

Republic of the Philippines  
Department Of Education  
Region XI  
Schools Division of Panabo

Office of the Schools Division Superintendent

**DIVISION MEMORANDUM**

SGOD-2025-0137

To : **Assistant Schools Division Superintendent**  
**Chief of the Schools Governance and Operations Division**  
**Chief of the Curriculum Implementation Division**  
**Public School District Supervisors**  
**Manuel M. Esperanza, Principal III – Panabo City National High School**  
**Myrna E. Purificacion, Principal II – Panabo City Senior High School**  
**School Health and Nutrition Section**  
**All Others Concerned**

Subject: **CONDUCT SAMPLING ACTIVITY FOR REXONA IN RELATION TO WASH IN SCHOOLS PROGRAM (WINS)**

Date: March 18, 2025

This has reference to DM SGOD-2025-0097 entitled “**Conduct Sampling Activity for Rexona in Junior and Senior High Schools**” dated on March 3, 2025.

Anent this, the Rexona-Unilever Company will conduct sampling activity at **Panabo City National High School** and **Panabo City Senior High Schools** on March 19, 2025.

Please be informed that classes shall not be disrupted per D.O. no. 34 s. 2022.

Further the following personnel are directed to assist in the distribution of the hygiene kits, to wit:

1. Arlene L. Choi, MD
2. Elton L. Kadile, RN
3. Cris John M. Sumaya, RN MAN

Travel and other incidental expenses relative to this activity shall be charged against Local funds/ MOOE subject to the usual accounting and auditing rules and regulations.

For your guidance and compliance.

  
**JINKY B. FIRMAN PhD, CESO VI**  
Schools Division Superintendent

**RELEASED**

**MAR 18 2025**

Enclosed.: As stated.  
SGOD/ABA/elk



Schools Division of Panabo City  
City Hall Compound, Panabo City  
Tel. No. (084) 823-1469  
Email: panabocity.division@deped.gov.ph

RECORDS SECTION SDO PANABO CITY  
BY 

**DepEd Panabo:**  
**Empowering Champions in Education**  
through Journeying, Blending and Fostering commitment in  
providing quality education, MATATAG for all.





25-3070

Republic of the Philippines  
**Department Of Education**  
Region XI  
**Schools Division of Panabo**

**Office of the Schools Division Superintendent**

**DIVISION MEMORANDUM**

SGOD-2025-0097


To : Assistant Schools Division Superintendent  
Chief of the Schools Governance and Operations Division  
Chief of the Curriculum Implementation Division  
Education Program Supervisors  
Public School District Supervisors  
All Secondary School Heads/Principals  
School Health and Nutrition Section  
All Others Concerned

Subject: **Conduct Sampling Activity for Rexona in Junior and Senior High Schools**

Date: March 3, 2025

Attached is a 1<sup>st</sup> Indorsement from Regional Office dated February 24, 2025 regarding the letter from Jinno Christianne P. Villacorte, Regional Operations Manager, Unilever dated February 19, 2025 relative to the request to conduct sampling activity for Rexonain schools in relation to WinS program promoting Hygiene for learners from February to May, 2025, for your reference. "No disruption of class" policy must be upheld.

For your guidance and compliance.

  
**JINKY B. FIRMAN PhD, CESO VI**  
Schools Division Superintendent

**RELEASED**

**MAR 04 2025**

RECORDS SECTION, SDO PANABO CITY  
BY 

Enclosed.: As stated.  
SGOD/ABA/elk



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Ready

46314



Republic of the Philippines  
**Department of Education**  
DAVAO REGION

**1<sup>st</sup> Indorsement**  
February 24, 2025

Respectfully referred to all Schools Division Superintendents the herein copy of the letter dated February 19, 2025 from Jinno Christianne P. Villacorte, Regional Operations Manager, Unilever relative to the request to conduct sampling activity of Rexona in schools in relation to WinS program promoting Hygiene for learners from February to May 2025, for your consideration taking into account the "no disruption of class" policy.

**ALLAN G. FARNAZO**  
Director

Enclosed: As stated.

ROE/D4/mbm

RECORDED  
KIELA 9210

Inter: 6 Time: Feb. 26, 2025  
46314



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Activ

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February 19, 2025

ALLAN G. FARNAZO  
Director IV  
Department of Education  
Regional Office  
F. Torres Street, Davao City

Thru:  
MARRA B. MEDRANO DMD  
Dentist III

Dear Director Farnazo,

Warm greetings!

On behalf of Unilever, we are pleased to express our intent to conduct a sampling activity for *Rexona* in schools under Region XI this February to May 2025. We believe that the school community offers a vibrant and engaging platform to connect with students and faculty, aligning with our commitment to promote confidence and wellness in line with the implementation of Oplan Kalusugan sa DepEd - Healthy Learning Institutions (OKD-HLI) and Water, Hygiene, Sanitation in schools (WASH/WINS).

**Proposed Activity Details:**

- **Activity Name:** Rexona Sampling Activity 2025
- **Date:** February -- May 2025
- **School:** All Public Junior and Senior High Schools
- **Location:** The most convenient place within the school premises, as recommended by your administration (e.g., gymnasium, open grounds, or a designated common area).

**Planned Activities:**

1. **Sampling Booth:** Distribution of Rexona products to allow participants to experience their benefits firsthand.
2. **TikTok Activities:** Fun and interactive TikTok challenges to engage students creatively while promoting our brand values.
3. **Survey Forms:** Quick surveys to gather insights and feedback from participants to improve future initiatives.

We are committed to ensuring that the event will be organized efficiently and with minimal disruption to your school's regular activities. Our team will handle all logistical requirements and comply with any guidelines or policies set by your administration.

We kindly request your approval to proceed with this initiative and look forward to your suggestions regarding the most suitable date and location for the activity. For further discussion or coordination, please contact Jinno Christianne P. Villacorte at 09171583870 or jinno.villacorte@activasia.com

Thank you for considering our proposal. We hope to partner with your region office to bring an engaging and memorable experience to your school community.

Warm regards,



Jinno Christianne P. Villacorte