



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF PANABO CITY

25-2431

January 2, 2025

DIVISION MEMORANDUM
No. 0004, s. 2025

**INFORMATION DISSEMINATION ON THE SEARCH FOR A FILIPINA
ACHIEVERS FOR RURAL EDUCATION AWARDS (FLORA)**

To: Assistant Schools Division Superintendent
Chief, Curriculum Implementation Division
Chief, Schools Governance and Operations Division
Public Elementary and Secondary School Heads

1. Attached is Regional Memorandum No. HRDD-2024-315 re: Information Dissemination on the Search for a Filipina Achievers For Rural Education Awards (FLORA), contents of which are self-explanatory.
2. For any further question, we will be glad to assist through the Human Resource Development Section. Attention: Kenneth S. Deligencia at mobile number: 09477469493.
3. For immediate dissemination.


JINKY B. FIRMAN PhD, CESO VI
Schools Division Superintendent

Encl: As stated
SGOD/aba/kdgi

RELEASED

JAN 06 2025

RECORDS SECTION 600 PANABO CITY

BY 



Republic of the Philippines
Department of Education
DAVAO REGION

24-43514

December 20, 2024

REGIONAL MEMORANDUM
HRDD-2024-315

**INFORMATION DISSEMINATION ON THE SEARCH FOR A FILIPINA
ACHIEVERS FOR RURAL EDUCATION AWARDS (FLORA)**

To: Assistant Regional Director
Schools Division Superintendents

1. This has reference to Unnumbered Memorandum from the Office of the Undersecretary, **Atty. Fatima Lipp Panontongan**, dated December 17, 2024, entitled, Search for A Filipina Achievers for Rural Education Awards (FLORA) 2024. This initiative aims to recognize the invaluable contribution of female educators to education and community development in underserved areas.
2. Mechanics of the search are found in the enclosures, other relevant information and can be accessed at floraph.com and at facebook.com/florawardph. Filled-out nomination forms of the eligible candidates and other requirements for submission will be accepted at floraawardsph@gmail.com from November 25, 2024 to January 3, 2025. All information may be found at floraph.com and at facebook.com/florawardph. For further queries, email awards@floraph.com.
3. For immediate dissemination of this memorandum is desired.

DEPARTMENT OF EDUCATION Davao
RECORDS SECTION
RELEASED

By:

Date:

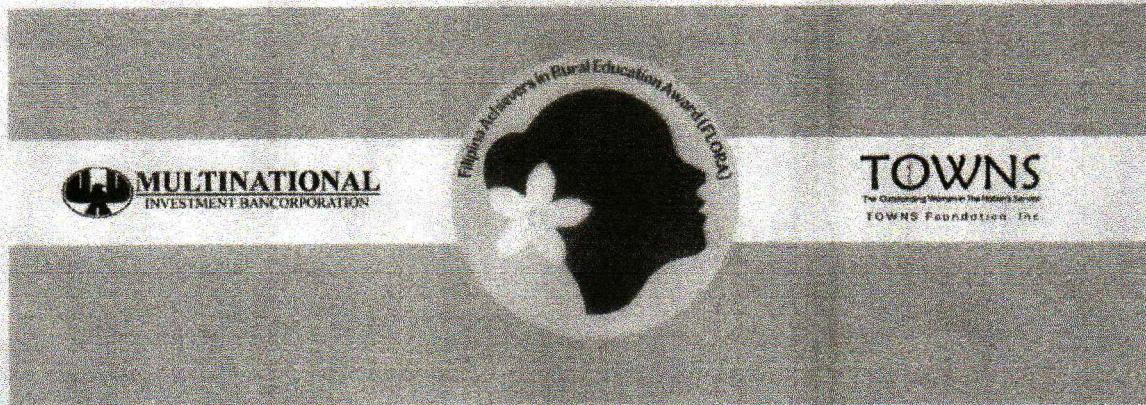
Dec. 26, 2024

43514

REBONFAMIL R. BAGUIO
Director III
Officer-In-Charge
Office of the Regional Director

Enclosed: As Stated.

ROH2/ibd



2024 Mechanics of FLORA

Purpose of FLORA Awards

The Filipina Achievers in Rural Education Award (FLORA) recognizes the outstanding contributions of Filipino women in rural education. Through FLORA, Multinational Foundation, Inc. (MFI) aims to emphasize the importance of effective and innovative approaches to bring quality education to rural communities. MFI has designated The Outstanding Women in the Nation's Service (TOWNS) Foundation as the co-organizer and search committee for the FLORA Award.

For this year's FLORA, Multinational Foundation, Inc. (MFI) will give recognition to innovative projects by Filipina educators that Activate Critical Citizenship among Filipino Youth through Rural Education.

Eligibility

Duration of the innovative project: at least a semester (or 5 months)

Selection Criteria

- Filipino citizen
- Women educators in Basic, Higher and/or Technical Education in 4th, 5th, or 6th-class municipalities
- Developed and implemented an innovative project that activated critical citizenship among Filipino youth
- Period of implementation of the innovative project: between April 1, 2022 and March 31, 2024

FLORA 2024 Theme: Activating Critical Citizenship among Filipino Youth through Rural Education

In line with this year's theme, nomination documents will be evaluated according to the following criteria and their corresponding weights:

1. The Critical Citizenship Education Project (35%)

Critical Citizenship is a core 21st-century competence that all youth and adults must develop and use to be able to participate meaningfully in local and global communities. The development of critical citizenship entails numerous capacities among students such as the capacity to learn and to understand the cultures of people that differ from their own. Another skill is the ability to identify and choose ethical and moral actions rather than unjust and unfair practices. Equally important is the ability to critically discern falsehoods and misinformation about key issues affecting the well-being of society such as peace, mental health and wellness, gender fairness, climate change, fake news, the weaponization of the internet, care for the environment, and social justice.

Evaluators seek women educators who developed project/s that activated critical citizenship among Filipino youth that were implemented in schools/educational institutions. These project/s must:

- Educate and equip young people to understand and engage with society including politics, media, economy, and law;
- Develop in the youth self-confidence and enable them to speak and be heard, take responsibility for their communities and selves, and contribute to peaceful socio-political processes;
- Develop educated and responsible learners who contribute positively to communities and the larger society;
- Educate learners to become active citizens and participate in the democratic process through mutual respect and in agreement with social justice and human rights;
- Prepare the youth for greater responsibilities, and address opportunities and challenges in later life;
- Empower learners and build learners' confidence and beliefs in their potential as positive change agents of society.
- Empower learners with the understanding that leaders are accountable to constituents and should show proof of accomplishments that have led to the improvement of the quality of life of all community members.

These innovations must demonstrate:

- Creativity in their design and use.
- Relevance and responsiveness to the prevailing needs, challenges, and circumstances of learners/schools/peers.
- Resourcefulness and adaptability in developing strategies materials or activities for teaching/learning.

2. Effectiveness and Learner Impact (35%)

The essence of good quality learning project/s lies in their effectiveness and impact on the learners. Some materials or approaches may be sound but eventually fail to lead to real learning. Others may be beautifully crafted but may not inspire deep thinking. Educational innovations that are effective and impactful leave a lasting influence on our learners that helps secure their future.

Evaluators seek women educators whose learning materials and teaching approaches show:

- **Proof of learning among target learners.** There is observable change and improvement in learners' understanding of concepts, performance of the associated skills, and articulation of related ideas resulting from the use of materials, methods, and activities of the project/s.
- **Potential for sustainability; replicability; and scalability of innovations.** The project must have the potential for application or use in other locales with similar conditions and have a wide reach among the target cohort of learners.
- **Mobilization, Utilization, and management of resources.** The women educators must have proof that available resources were mobilized and organized as needed in developing and implementing the project/s. They must show that the same resources were used responsibly without causing loss or undue strain on anyone. There must be evidence that the resources used were competently managed and controlled.
- **Excellence in implementation and attainment of the goals of innovative practices.** The innovative project/s was/were skillfully executed to enable learners to attain the key competencies of critical citizenship.

3. Personal and Professional Integrity (15%)

FLORA women are envisioned to be role models to Filipino women, particularly those who come from humble beginnings. They embody the ideals of a caring mother, a dutiful daughter, a loyal friend, a responsible co-worker, an inspiring teacher and a productive community member. Filipino women educators are the bedrock of schools and institutions. Intelligent, tenacious, and resilient – they provide stability and continuity in our people's education.

Evaluators seek women educators who:

- **Are law-abiding and responsible citizens.** A FLORA woman follows laws, rules, regulations, and procedures and shows responsibility and accountability for her choices and actions. She does not violate life or property. She pays her taxes, exercises her right to vote, and secures all documents and permits needed to carry out her duties as an educator with dignity and honor.
- **Possess professional ethics.** A FLORA woman keeps the highest standards of honesty — true in word and deed and accepting of her own strengths and weaknesses. She demonstrates the core values of a good educator: a) integrity, b) respect, c) responsibility,

d) desire for new knowledge, e) excellence, and f) collegiality or community spirit. A FLORA woman shows genuine care and compassion for the learners.

- **Have initiative and teacher agency.** A FLORA woman displays purposeful commitment to developing her own growth and enables the growth of her co-workers.

4. Contributions to Community (15%)

FLORA women recognize that they are part of a larger community beyond themselves, their families, and their clan. They understand that real progress cannot be attained unless each member of their community is free from poverty, ignorance, and abuse. Evaluators seek women educators who:

- **Demonstrate critical citizenship.** A FLORA woman walks the talk and shows learners and community members that she is the change we all want to see in society. She demonstrates through active participation in advocacies that promote the health and well-being of persons, institutions, organizations, and Mother Earth and her resources.
- **Effect behavior changes among members of their communities.** A FLORA woman educator promotes a growth mindset among the learners. She inspires hard work and dedication in achieving personal goals.
- **Make an impact on their communities.** A FLORA woman's innovations provide learners and their families with new opportunities for a better, more secure, and dignified life. Her innovations motivate others to pursue related projects that benefit the communities. A FLORA woman is not hesitant to link with other services and offices in the community because she understands the intricate networking involved in a community's total development.
- **Are recognized by peers/external community.** A FLORA woman knows with humility that every good work must be shared; if only to benefit more people and not to call attention to herself. Her work gives credence to her character and worth. She is recognized, written, and spoken about, and celebrated by her own peers and communities.

Award

The Award shall provide a cash prize of P100,000, a trophy, and a plaque for each awardee.

Nomination Process, Awarding Procedures, and Timeline

- January 3, 2025 – Deadline for Accepting Nominations
- March 31, 2025 – Awarding Ceremony to honor the awardees

Part 6: Critical Citizenship Education Project #2

Please provide a write-up about your impactful educational innovations developed and implemented between April 1, 2022 and March 31, 2024. Attach properly labeled documents showing proof of implementation and its consequent effectiveness and learner impact. You may share a maximum of two (2) projects.

Use the following outline per innovation and kindly take note of indicated limitations to the maximum number of words.

A. Concept of the Project (Maximum of 150 Words)

- a. What is the critical citizenship problem/situation that is being addressed by the project?
- b. What is the change that you want to make through this project?
- c. Include data justifying the need for the program, and its connection to Critical Citizenship.
- d. What is your role in this project?

Word limit: 150

B. Project Plans: Detailed Design and Plans for the Critical Citizenship Education Project (Maximum of 750 Words)

- a. Aims and Objectives
- b. Scope and Content
- c. Period of Implementation
- d. Project Implementation Area/Location
- e. Target Beneficiaries and Participants (Provide the demographic characteristics and number of target beneficiaries of the project.)
- f. Planned Activities and Timeline
- g. Project Monitoring and Evaluation Plans
- h. Budget and Resources
- i. Partners and Other Stakeholders to Be Involved

Word limit: 750

C. Implementation Report: Actual Implementation Details of the Critical Citizenship Education Program (Maximum of 750 Words)

- a. Actual Beneficiaries and Participants (Provide the demographic characteristics and number of target beneficiaries of the project.)
- b. Actual Period of Implementation
- c. Actual Project Implementation Area/Location
- d. Actual Activities and Timeline
- e. Results/Project Monitoring and Evaluation Report
 - i. Description of the Results and Impact on Learners
 - ii. Was the project implemented as planned? How did it change? Why?
- f. Actual Partners and Other Stakeholders (List all the groups involved in the project, and include the number of participants for each group.)

Word limit: 750

D. Proof of Implementation and Completion – Submit the following:

- a. Sample of Actual Materials/Lesson Plans/Lesson Packages/etc Developed (**Required**)
- b. Activity Reports with Attendance Sheets of Participants, with Title of the Activity, Dates, and Venue (**Required**)
- c. Progress or Terminal Reports (**Optional**)
- d. Output of Learners and Beneficiaries from Project Activities (**Required**)
- e. Photos and Videos of Events/Activities (**Required**)
- f. Financial Reports/Outline of All Costs (**Required**)
- g. Links and Web Addresses of Social Media Posts/Blogs/Newspaper Articles that Are About the Project Activities (**Required**)
- h. Donations Received, if Any (**Optional**)

E. Proof of Impact and Effectiveness of the program – Submit the following:

- a. Results of the Critical Citizenship Education Project (**Required**)
- b. Evaluation Feedback from Participants, Learners, Superiors, Parents, and Other Stakeholders (**Where Applicable**)
- c. Proof of Acquired Learning and Skills Because of the Project (**Required**)
- d. Proof that the Intended Change in Learners Actually Happened, as Evidenced by Reflection Papers, Social Media Posts, Initiatives of Learners and Beneficiaries, etc. (**Required**)
- e. Other Proof of Impact Not Listed Above (**Optional**)

F. Future plans (Maximum of 150 Words)

- a. Action Plans
- b. Ways to Improve the Project and its Implementation
- c. Ways in Which Tools and Materials are Being Used After the Project
- d. Future Plans to Continue the Project

Word limit: 150

Part 7: Personal and Professional Integrity

1. Personal essay on why integrity and Critical Citizenship are intertwined. (Maximum of 300 Words)

Word limit: 300

2. Personal essay on your efforts towards self-improvement in the personal and professional areas of your life, including your efforts dedicated to Critical Citizenship. (Maximum of 300 Words)

Word limit: 300

Part 8: Contribution to the Community

Please provide a write-up about your most significant participation as a leader or member of your community. Attach properly labeled documents showing proof of meaningful and critical engagement.

a) Description of participation in the community as a leader or member (Maximum of 100 Words)

Word limit: 100

b) Location (Maximum of 50 Words)

Word limit: 50

c) Period Covered (Maximum of 50 Words)

Word limit: 50

d) Impact of your contribution to the community (Maximum of 100 Words)

Word limit: 100

e) Attach proof of impact as well as awards and recognition given by your community for your efforts/participation

Part 9: Nominator Information and Statement of Support

1. Nominator's Full Name:

Surname, First Name, Middle Name, Suffix (If Any)

2. Nominator's Residential Address:

No. & Street, Barangay or Subdivision, Town, District or City, Province

3. Nominator's Contact Details:

Mobile Number

Landline Number

Email Address

4. Nominator's Date of Birth:

Month, Date, Year

5. Nominator's Position in Present Employment:

[Empty box for answer]

6. How Long Have You Known the Nominee?

[Empty box for answer]

7. In What Capacity? (The nominator may not be a relative or family member of the nominee.)

[Empty box for answer]

8. Submit a **signed letter of nomination** which includes justification for the nomination:

- "Why do you (the nominator) believe that your nominee deserves to be selected as one of awardees of FLORA 2024?" (Maximum of 300 Words)

Part 10. Nominee's Attestation and Consent

I attest to the truth of everything contained in this form and give permission for them to be used for publication. If I am selected as one of the FLORA 2024 winners, barring extreme circumstances, I shall attend the press conference and the awarding ceremonies.

Signature	
Name	
Date	

FLORA Data Privacy Statement:

Filipina Achievers in Rural Education Award (FLORA) Search Committee recognizes its responsibilities under the Republic Act No. 10173 (Act), also known as the Data Privacy Act of 2012, with respect to the data we collect, record, organize, update, use, consolidate or erase from registrants in this site. The personal data obtained from this form is entered and stored within the authorized information and communications system and will only be accessed by authorized personnel and entities and solely used for purposes of the FLORA 2024 Search. ***All attachments shall be treated as confidential and shall become the property of the FLORA 2024 Search Committee.***

I have read the Data Privacy Statement and give my consent for the Filipina Achievers in Rural Education Award (FLORA) Search Committee to collect, record, organize, or erase my personal data as part of my information.

Signature	
Name	
Date	

IMPORTANT:

All nominations and their corresponding attached requirements for submission to the FLORA 2024 Awards shall be received through the following email address:
floraawardsph@gmail.com

Forms and documents may also be submitted by post to 22/F Multinational Bancorporation Centre, 6805 Ayala Avenue, Makati City, 1226 Philippines. Attention to our Administrative Associate, Mr. Aurelio "Ian" G. Layno.

These should be received, or postmarked by **January 3, 2025.**

For further inquiries, you may contact us at awards@floraph.com.