



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF PANABO CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID – 2024 – 0672

To : Assistant Schools Division Superintendent
 Chief, Curriculum Implementation Division (CID)
 Chief, Schools Governance and Operations Division (SGOD)
 Education Program Supervisors
 Public Schools District Supervisors
 Public Elementary and Secondary School Heads
 All Concerned

Subject : **PARTICIPATION IN THE EMPOWERING STUDENT PUBLICATION ADVISERS TOWARD A CULTURE OF PEACE THROUGH CONFLICT-SENSITIVE JOURNALISM AND NONVIOLENT COMMUNICATION**

Date : November 27, 2024

Relative to the herein invitation from **Samsel Rhys A. Pampilon**, Project Leader of Davao del Norte State College's **Empowering Student Publication Advisers toward a Culture of Peace through Conflict-Sensitive Journalism and Nonviolent Communication**, please be informed that the program will run on November 30, 2024 to December 7 (2-hour online session), until December 13 and 15, 2024.

Please see in the enclosure the list of the participants.

Participation in the said training is subject to DO No. 9 s. 2005 *Instituting Measures to Increase Time-On-Task and Ensuring Compliance Thereof* and DO No. 53 s. 2003 *Updated Guidelines on Grant of Vacation Service Credits to Teachers* and DBM-CSC Joint Circular No.2 s. 2024 *Non-Monetary Remuneration for Overtime Services Rendered* for attendance during Saturdays, Sundays, or holidays.

Meals and snacks for the participants shall be charged against DNSC-REP Funds 2024 while travel expense shall be charged from local funds whichever is applicable .

For wide dissemination and compliance.


JINKY B. FIRMAN Phd, CESO VI
 Schools Division Superintendent

RELEASED

Enclosed: As stated
 CID-jey/mpags

NOV 28 2024



Schools Division of Panabo City
 City Hall Compound, Panabo City
 Tel. No. (084) 823-1469
 Email: panabocity.division@deped.gov.ph

RECORDS SECTION SDO PANABO CITY

DepEd Panabo:
Empowering Champions in Education
 through Journeying, Blending and Fostering commitment in
 providing quality education, MATATAG for all.



| | Name | Position | School | Contact No |
|----|-------------------------------|------------------|---------------------------------------|------------|
| 1 | JOAN L. ANDALIS | Teacher II | Dalisay Village Elementary School | 9067291654 |
| 2 | RHENNA QUEEN C. MENDOZA | Teacher I | Dalisay Village Elementary School | |
| 3 | THEZALYMIE C. ANDALES | Teacher III | Tibungol Elementary School | 9955001554 |
| 4 | LOVELYN T. SACURIN | Teacher II | San Vicente National High School | 9773627844 |
| 5 | RUBY C. MONTAJES | Master Teacher I | San Vicente National High School | 9915663036 |
| 6 | ELIEZER JR ALIA | Teacher 1 | CAGANGOAN NATIONAL HIGH SCHOOL | 9304878896 |
| 7 | Clarice I. Suello | Teacher III | G.L. Dondoy Central Elementary School | 9917905518 |
| 8 | KEVIN JOHN M. MORALES | TEACHER I | MANAY NATIONAL HIGH SCHOOL | 9952249165 |
| 9 | SAEED M. GREGORIO | TEACHER I | ROXAS ELEMENTARY SCHOOL | 9389206974 |
| 10 | PROVERB PAUL JUARE | Teacher I | CAGANGOAN NATIONAL HIGH SCHOOL | 9166820644 |
| 11 | Jessa A. Saladaga | Teacher I | Sta. Cruz Elementary School | 9923665078 |
| 12 | BRENN JOEDALE S. LOPEZ | TEACHER II | PANABO CITY NATIONAL HIGH SCHOOL | |
| 13 | JENETH D. TABUNGAR | TEACHER II | PANABO CITY NATIONAL HIGH SCHOOL | |
| 14 | ERLY CRUEL | TEACHER I | PANABO CITY NATIONAL HIGH SCHOOL | |
| 15 | JENELYN U. FUENTES | TEACHER II | PANABO CITY NATIONAL HIGH SCHOOL | 9083848728 |
| 16 | JESSA MAE A. VERZANO | Teacher III | TIBUNGOL ELEMENTARY SCHOOL | 9485969397 |
| 17 | ROSE MARIE P. REDONDO | Teacher III | Tibungol Elementary School | 9533225325 |
| 18 | MARIA FRANCES JOY M. PADILLOS | TEACHER II | RIZAL ELEMENTARY SCHOOL | 9487492713 |
| 19 | SHELLA ROSE AMODIA | TEACHER III | RIZAL ELEMENTARY SCHOOL | |
| 20 | Romelyn J. Cahilig | Teacher II | Waterfall Elementary School | 9162666351 |
| 21 | Jeanight Villoga | Teacher III | Namuag Elementary School | |
| 22 | Maria Emelyn Alinas | Master Teacher I | Malativas Elementary School | |
| 23 | Kimberly W. Absin | Teacher II | New Visayas Central Elementary School | |
| 24 | Janice J. Pangandoyon | Teacher III | Katipunan Elementary School | |
| 25 | RICHELLE MALUMBAGA | Master Teacher I | SAN VICENTE ELEMENTARY SCHOOL | 9612668797 |



DAVAO DEL NORTE STATE COLLEGE

New Visayas, Panabo City, Davao del Norte, 8105

president@dnsc.edu.ph ✉

dnsc.edu.ph 🌐

@davnorstatecollege f

Institute of Teacher Education

November 19, 2024

JINKY B. FIRMAN, PhD, CESO VI
Schools Division Superintendent
Department of Education, Panabo City Division

Dear Dr. Firman:

Greetings!

The Memorandum of Agreement (MOA) between DNSC and DepEd Panabo City Division titled ***Empowering Student Publication Advisers toward a Culture of Peace through Conflict-Sensitive Journalism and Nonviolent Communication*** has just been signed by the involved parties and subsequently notarized. With this, we are writing to inform you of the commencement of the extension program from **November 30, 7 (2-hour online sessions), and until December 13 and 15, 2024 (in person training)**. Please see attached a copy of the MOA and Activity Design.

Attached is the MOA approved Activity Design that details the particulars of the program wherein we will invite **25 school publication advisers** and/or personnel with equivalent positions in the Division of Panabo City.

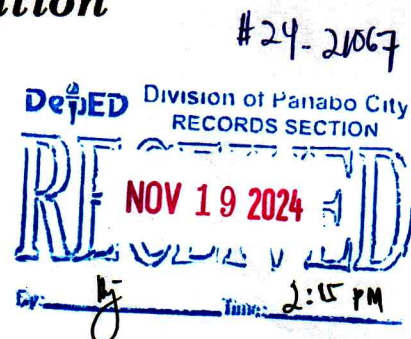
If you have any queries or clarifications, please contact the undersigned using her mobile number: **0909 123 9890** or her email address: **samselrhys.pampilon@dnsc.edu.ph**. Thank you very much for your support in this partnership.

Respectfully yours,

SAMSEL RHYS A. PAMPILON
Project Leader

Noted by:

ARNOLD M. DUPING, PhD
Dean, Institute of Teacher Education



VISION
A premier Higher Institution
in Agri-Fisheries and Socio-
cultural Development in the
ASFA Region.

MISSION
DNSC strives to produce competent human
resource, generate, and utilize knowledge and
technology, uphold good governance and
quality management system for sustainable
resources and resilient communities.

CORE VALUES
Excellence
Integrity
Innovativeness
Stewardship
Love of God and Country





Republic of the Philippines
Department of Education
Region XI
SCHOOLS DIVISION OF PANABO CITY

ACKNOWLEDGEMENT RECEIPT

October 15, 2024

This is to formally acknowledge that we, the Department of Education – Panabo City Division, have received the notarized Memorandum of Agreement (MOA) executed between the Department of Education (DepEd) and Davao del Norte State College (DNSC), titled, *"Empowering Student Publication Advisers Toward a Culture of Peace through Conflict-Sensitive Journalism and Nonviolent Communication."*

The purpose of this agreement is to foster a collaborative program to train and empower student publication advisers in conflict-sensitive journalism and nonviolent communication, promoting a culture of peace.

Details of Document Received:

Title of Document: Memorandum of Agreement

No. of Pages: 6 pages

No. of Copies: 6 copies

Date of Notarization: November 5, 2024

Signatories:

- Joy M. Sorrosa, PhD – President, DNSC (First Party)
- Jinky B. Firman, PhD, CESO VI – Schools Division Superintendent (Second Party)

We confirm that the document received is in accordance with the agreed-upon terms and conditions and has been signed and notarized by both parties. We will keep **one original copy** of the notarized document for our records.

Thank you and God bless.

Acknowledged by:

RAUL E. GACUS

Admin Officer V



Schools Division Office of Panabo City
City Hall Compound, Km 31, Panabo City
Telephone No: (084) 823-1469
Email: panabocity.division@deped.gov.ph


DepEd Panabo:
Empowering Champions in Education
through Journeying, Blending and Fostering commitment in
providing quality education, KATAG for all.

MEMORANDUM OF AGREEMENT

KNOW ALL MEN BY THESE PRESENTS:

This Memorandum of Agreement executed by and between:

The DAVAO DEL NORTE STATE COLLEGE, a public Higher Education Institution established under RA 7879 with principal office at New Visayas, Panabo City, Davao del Norte, represented herein by its President, JOY M. SORROSA, PhD, herein referred to as "FIRST PARTY"


JOY M. SORROSA, PhD
President
Davao del Norte State College

-and-

The DEPARTMENT OF EDUCATION PANABO CITY DIVISION, a government entity mandated by law under Batas Pambansa Blg. 232, otherwise known as the "Education Act of 1982", with the office address at Brgy. J.P. Laurel, Panabo City, Davao del Norte, represented herein by its Schools Division Superintendent, JINKY B. FIRMAN, PhD, CESO VI, herein referred to as "SECOND PARTY"

WITNESSETH: That,

WHEREAS, this extension program addresses the urgency of the call towards a conflict-sensitive and nonviolent communication which should start with the mentors of campus journalists. It is in the interest of the campus journalism advisers to espouse a conflict-sensitive and nonviolent philosophy of communication as they are the multipliers of fostering peace and justice in this volatile, uncertain, complex, and ambiguous world.

WHEREAS, DNSC is a public higher education institution located in Panabo City, Davao del Norte. It is mandated by its charter to provide higher professional, technical, and special instructions for specific purposes and promote research and extension services, advanced studies and progressive leadership in education, engineering, arts, sciences, fisheries, and other fields.

WHEREAS, the Department of Education Panabo City Division is a government entity geared towards fostering a child-friendly, gender-sensitive, safe, and motivating environment where teachers and administrative staff facilitate learning and constantly nurture every learner through an enabling and supportive environment for effective learning to happen, and which actively engages stakeholders for developing life-long learners.


WHEREAS, both parties will collaborate around the utilization of concepts on Conflict-Sensitive Media and Nonviolent Communication Techniques with School Paper Advisers of the Department of Education Division of Panabo City.

NOW THEREFORE, for and in consideration of the foregoing premises, the parties hereto hereby agree as follows:

I. THE PROJECT

This agreement covers the project titled "Empowering Student Publication Advisers towards a Culture of Peace through Conflict-Sensitive Journalism and Nonviolent Communication" with its objectives, methodology, expected outputs and timeline.


The purpose of this agreement are (a) to capacitate communication practitioners and teachers with the following: Conflict-Sensitive Media Tools and Nonviolent Communication Techniques; and (b) facilitate the creation of an integration plan using Conflict-Sensitive Media tools and Nonviolent Communication Techniques in the participants' respective professional and personal lives.


JINKY B. FIRMAN, PhD, CESO VI
Schools Division Supervisor


SAMSEEL RHYS A. PAMPILON
Witness


ARNOLD M. DUPING, PhD
Witness


JOY M. SORROSA, PhD
President
Davao del Norte State College


JINKY B. FIRMAN, PhD, CESO VI
Schools Division Supervisor


SAMSEEL RHYS A. PAMPILON
Witness


ARNOLD M. DUPING, PhD
Witness

II. DURATION OF THE AGREEMENT
July 2024 to December 2024

III. ROLES AND RESPONSIBILITIES OF THE PARTIES

1. The **FIRST PARTY** shall:

- 1.1 Provide support to the Second Party in Research and Extension Activities covered by this agreement from the conceptualization to publication;
- 1.2 Provide expertise in the conduct of training, seminars on Conflict-Sensitive Media tools and Nonviolent Communication Techniques; and
- 1.3 Provide support to the **SECOND PARTY**'s School Paper Advisers in crafting and implementing their respective Integration Plans for the application of Conflict-Sensitive Media Tools and Nonviolent Communication Techniques.

2. The **SECOND PARTY** shall:

- 2.1 Engage in full participation during the conduct of capacity building of School Paper Advisers in the use of Conflict-Sensitive Media Tools and Nonviolent Communication Techniques;
- 2.2 Take charge in the identification of participants on the series of trainings and seminars to be provided by the First Party;
- 2.3 Conducts monitoring of the implementation of the Integration Plans using Conflict-Sensitive Media Tools and Nonviolent Communication Techniques; and
- 2.4 Conducts monitoring and evaluation of the mentioned activities with the First Party.
- 2.5 Ensure that participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 titled Instituting Measures Increase Engaged Time-on-Task and Ensuring Compliance Therewith.


IV. OWNERSHIP OF PURCHASED EQUIPMENT AND FACILITIES


Should any equipment or facility relative to the conduct of this Project is purchased by the **FIRST PARTY**, the latter reserves the right to the ownership of the same subject to the agreement to such effect.

Transfer of possession of any equipment or facility in favor of the **SECOND PARTY** and/or the **THIRD PARTY** shall require the issuance of appropriate legal instrument and the completion of any and all required accounting and audit procedure for the purpose.

V. OWNERSHIP AND UTILIZATION OF INFORMATION, TECHNOLOGIES, INVENTIONS, AND IMPROVEMENTS

The **PARTIES** hereby agree and understand that intellectual property rights, ownership and enjoyment thereof arising from this project shall be governed by the applicable provisions of RA 10055 (*An Act Providing the Framework and Support System for the Ownership, Management, Use, and Commercialization of Intellectual Property Generated from Research and Development funded by Government and for other purposes*), RA 8439 (*An Act Providing a Magna Carta for Scientists, Engineers, Researchers and other Science and Technology Personnel in Government*), and RA 8293 (*An Act Prescribing the Intellectual Property Code and Establishing the Intellectual Property Office, Providing for Its Powers and Functions, and for Other Purposes*) including their respective Implementing Rules and Regulations, as well as existing and future policies of the **FIRST PARTY** on Intellectual Property Rights such as but not limited to the following:


JOY M. SORROSA, PhD
President
Davao del Norte State College


JINKY E. NIRMAN, PhD, CESO VI
Schools Division Supervisor


SAMSEEL RHYS A. PAMPILON
Witness


ARNOLD M. DUPING, PhD
Witness

1. Any publication arising from the activities undertaken by virtue of and pursuant to this Memorandum of Agreement (MOA) shall clearly establish and identify the source of the output and grant, respectively.
2. All reports arising from activities undertaken by virtue of and pursuant to this Memorandum of Agreement shall be made in the name of the PARTIES, as source of the output and grant, respectively. The names of the Program Leaders/Project Leaders/Authors shall be identified, recognized and included in the report.
3. The **FIRST PARTY** shall have the right to freely use all data and findings by virtue of and pursuant to this Contract for any of the purposes within its legal mandate. There shall be documented communication on the use of any of the data or information contained in reports and the purposes thereof, to ensure that government-funded research is utilized, continuously supported, and properly documented for the widest dissemination and use by the general public, and to encourage further scientific studies and researches.
4. The **PARTIES** shall ensure that the project and its outcome would not violate the intellectual property rights of any third party.

VI. ACTIVITIES DEALING WITH INDIGENOUS PEOPLE'S PROPERTIES, RESOURCES, KNOWLEDGE AND/OR HERITAGE

In case the project would utilize any property, knowledge, heritage, culture, tradition, institution and/or any other resource that belong to any indigenous community, the implementing **PARTY** has the responsibility of securing the indigenous community's free prior informed consent and subject itself to the provisions and requirements relative to researchers and research outcomes provided in RA 8371 (*An Act to Recognize, Protect and Promote the Rights of Indigenous Cultural Communities/Indigenous People, Creating a National Commission of Indigenous People, Establishing Implementing Mechanisms, Appropriating Funds Therefore, and for Other Purposes*) and its Implementing Rules and Regulations, to protect and respect the community intellectual property rights of the concerned indigenous community.

For any violation of the provisions of the above law, with no valid cause to justify the same, the **PARTIES** may exercise the option of rescinding the agreement, through written notice citing the violation found, and the funds and or properties may be required to be returned including all funds subject of this project.


VII. GENDER FAIR AND INCLUSIVITY CLAUSE


It shall be observed that in the conduct of the project, discrimination on the basis of gender or disability shall not be tolerated by all parties. All reasonable efforts shall be exerted to provide equitable representation where possible in the implementation of this memorandum.

VIII. ETHICAL CONDUCT OF ACTIVITIES

The **PARTIES** has the responsibility of ensuring that the conduct of the activities is in accordance with ethical standards especially those affecting vulnerable and marginalized sectors and communities.

IX. DATA PRIVACY


JOY M. SORROSA, PhD
President
Davao del Norte State College


JINKY B. FIRMAN, PhD, CESO VI
Schools Division Supervisor


SAMSEEL RHYS A. PAMPILON
Witness


ARNOED M. DUPING, PhD
Witness

All information, data, documents and papers exchanged between the PARTIES in relation to the preparation and execution of this Memorandum of Agreement shall be treated by the Parties in utmost confidentiality and shall not be divulged or shared with any third party, without the prior written consent of the other Party.

X. AMENDMENT PROVISION

Any amendments on the stipulations hereof shall be done through a supplementary agreement to be prepared by the party requiring such and shall be mutually consented by the PARTIES. Notarization of such shall be taken care of by the party who prepared the amendments/additional provisions.

XI. TERMINATION AGREEMENT OR NOTICE

This Memorandum of Agreement may be terminated by any party on grounds including, but not limited to, (1) failure to comply with any of the terms of this Agreement, (2) failure to make satisfactory progress towards achieving the level of participation by any party, (3) unreasonable delay, (4) inaction, after repeated demands, or (5) break of obligation. In any of the aforementioned events, a Notice of Intent to Terminate the Agreement shall be issued by the aggrieved party, which will set off the provision on dispute resolution under Item XIV of this Agreement.

XII. DISPUTE RESOLUTION

If any dispute or difference of any kind whatsoever shall arise between the PARTIES in connection with the implementation or interpretation of this contract, the PARTIES shall make every effort to resolve amicably such dispute or difference by mutual consultation.

In case of failure, the Rules on Alternative Dispute Resolution (ADR) between national government agencies under Republic Act No. 9285 shall apply. This is, however, without prejudice to the provision of Rule 26 of RA 10055 on resolution of disputes, particularly on matters pertaining to ownership.

XIII. EFFECT OF TERMINATION OF THIS AGREEMENT, AND INDEMNIFICATION

Where cause for termination is based on one PARTY's failure or inability to perform, upon termination, there shall be a refund of the funds paid or owed and allocable to the terminated project work. Only funds needed to meet existing obligation shall be retained. All other funds shall be refunded to the appropriate PARTY.

Each party shall indemnify, hold free and harmless, and defend at its own expense the other party/ies from and against all suits, claims, demands, and liabilities of any nature or kind, arising out of acts or omissions of the former, in the performance of any activity in connection with the project, including those that may be initiated by its employees, workers, agents, subcontractors, or by any other entity or persons against said party by reason of or in connection to the project.

XIV. SEPARABILITY CLAUSE

In the event that one or more provisions contained herein shall be held invalid, illegal or unenforceable in any respect and for any reason, the remaining provisions shall remain valid, legal and enforceable.

XV. RISK MANAGEMENT AND INDEMNIFICATION CLAUSE

For occupational safety and health risk management, risk assessment shall be done to identify potential hazards. Prior to the conduct of activities, both parties shall jointly assess the possible risks and hazards that may be incurred during the implementation of the research. Both parties shall agree on precautionary measures while on field work.

In case of *force majeure* or Acts of God, neither Party shall be in breach of its obligations under this Agreement.

XVI. DOCUMENTS COMPRISING THIS AGREEMENT

All documents which shall form part of this Memorandum Agreement are listed in ANNEX "A" which is herewith attached and made an integral part hereof.

XVII. EFFECTIVITY OF THE AGREEMENT

This Agreement shall take effect on JULY 8, 2024.

IN WITNESS WHEREOF, the PARTIES hereunto have affixed their respective signatures this ____ day of _____ 20____, at _____, Philippines.

DAVAO DEL NORTE STATE COLLEGE
FIRST PARTY

By:



JOY M. SORROSA, PhD
DNSC President

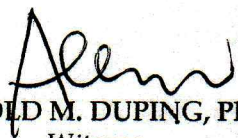
DEPARTMENT OF EDUCATION
PANABO CITY DIVISION
SECOND PARTY

By:


JINKY B. FERMAN, PhD, CESO VI
SCHOOLS DIVISION SUPERVISOR

Signed in the presence of:


SAMSEL RHYS A. PAMPILON
Witness


ARNOLD M. DUPING, PhD
Witness

ACKNOWLEDGMENT

REPULIC OF THE PHILIPPINES)
City of Panabo)S. S.

BEFORE ME, a Notary Public, for and in the City of Panabo, this
5th day of November, 2024, personally appeared:

| | ID No. | Issued on/Issued at |
|-------------------------------|-------------------------------|---------------------|
| JOY M. SORROSA, Ph.D. | <u>DNSC ID No. 2019-03-01</u> | <u></u> |
| JINKY B. FIRMAN, Phd, CESO VI | <u>PRC ID NO. 0443124</u> | <u></u> |

Known to me and to me known to be the same person(s) who executed the foregoing instrument and who acknowledged to me that the same is their free and voluntary act and deed, and that of the institutions respectively represented.

The foregoing instrument refers to a Memorandum of Agreement (MOA) consisting of () pages, including the page in which this Acknowledgement is written, signed by the parties, including their instrumental witnesses on each and every page thereof and sealed with my notarial seal.

WITNESS MY HAND AND SEAL, on the date and place above written.

NOTARY PUBLIC

Doc. No. 109 ;
Page No. 23 ;
Book No. 3 ;
Series of 2024

L. Fontanilla
ATTY. LOREVILLO S. PINOON-FONTANILLA
Notary Public
Until December 31, 2024
Roll of Attorney's No. 62803
Commission Serial No. 02-2023
PTR No. 0799036 • 01/08/2024 • Panabo City
IBP Lifetime Member No. 73611
MCLE Compliance No. VII-004609
Issued on September 13, 2021 at Pasig City, Philippines



DAVAO DEL NORTE
STATE COLLEGE

New Visayas, Panabo City, Davao del Norte, 8105

president@dnsc.edu.ph ✉
 dnsc.edu.ph 🌐
 @davnorstatecollege f

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| Issue Status: | 04 |
| Revision No. | 07 |
| Effective Date: | 02 January 2024 |
| Approved by: | President |

ACTIVITY DESIGN

Davao del Norte State College
 RECORDS OFFICE

- I. **TITLE OF THE ACTIVITY:** Empowering Student Publication Advisers towards a Culture of Peace through Conflict-Sensitive Journalism and Nonviolent Communication
- II. **VENUE:** DNSC Audio-Visual Room
- III. **SCHEDULE:** November 30, 7 (2-hour online sessions), and December 13 and 15, 2024 (in person training)
- IV. **TARGET BENEFICIARIES:** Campus Paper Advisers of the DepEd Panabo City Secondary Schools
- V. **IMPLEMENTERS:** Samsel Rhys A. Pampilon
 Dr. Arnold M. Duping
 JC Jun C. Gallera
 Dr. Leonida P. Piorac
 BSED English Students

VI. **RATIONALE:**

Media is undeniably significant in the transmission of information that leaders and laypeople rely upon to be informed of the current issues of society. Some of the roles of media in reducing conflict is by educating, making the subjects human, and encouraging a balance of power (Howard, 2008). With this, journalists have to unlearn traditional journalism practices in order to be more sensitive to how they are reporting the news and other crucial information. They have to learn to be humans first in order to understand that their readers or viewers are also human. Power is a gambit that everyone gets to wield. Journalists have the power to balance the power between the subjects being reported.

Howard (2009) called for new approaches to reporting on violent conflict. The main goal of Conflict-sensitive Journalism veers away from reportage of violence for the sake of increased readership which overlooks peacebuilding opportunities. It is better reporting and socially responsible by enabling citizens to make better informed choices in their own best interest. Students, journalism teachers, and budding journalists have been exposed to conflict through the media. How media is reporting conflict creates a lasting impression on these students which trickles down to their own perception of what conflict is and how conflict should be resolved both personally and professionally. In basic journalism principles, conflict is one of the essential elements to make a news article news-worthy. This is taken to some exaggerated lengths by some reporters and news agencies for their stories to gain traction and keep the viewers watching and the advertisers coming.

In conflict-sensitive journalism, Buromenksy, et al. (2016) recommend incorporating the subjects' feedback, concerns and suggestions into their work and should shape their humanitarian response accordingly. Successful communication is crucial in reporting about conflict. With this, conflict-sensitive journalism offers tools such as plotting the history of the conflict, identifying the actors of the conflict and mapping their relationships, and identifying the needs and interests of the actors in the conflict. The incorporation of this system lessens the probability of conflict escalating when it is presented to the audience.

Alongside conflict-sensitive journalism as a tool in conflict-resolution is Rosenberg's (2003) definition of nonviolent communication as a "language and communication skills that strengthen our ability to remain human, even under trying conditions." The principles of NVC are relevant in communication that aims to de-escalate conflict. NVC is not only relevant to journalists as professionals, but also in their personal lives. Students and teachers in particular need the tools of NVC because they become multipliers of living peaceably with others through communication.

This extension program addresses the urgency of the call towards a conflict-sensitive and nonviolent communication which should start with the mentors of campus journalists. It is in the interest of the campus

VISION

A premier Higher Institution in Agri-Fisheries and Socio-cultural Development in the ASEAN Region.

MISSION

DNSC strives to produce competent human resource, generate, and utilize knowledge and technology, uphold good governance and quality management system for sustainable

CORE VALUES

Excellence
 Integrity
 Innovativeness
 Stewardship





DAVAO DEL NORTE STATE COLLEGE

New Visayas, Panabo City, Davao del Norte, 8105

president@dnsc.edu.ph 
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[@davnorstatecollege](#) 

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| Form No. | FM-DNSC-CEA-01 |
| Issue Status: | 04 |
| Revision No. | 07 |
| Effective Date: | 02 January 2024 |
| Approved by: | President |

journalism advisers to espouse a conflict-sensitive and nonviolent philosophy of communication as they are the multipliers of fostering peace and justice in this volatile, uncertain, complex, and ambiguous world.

VII. OBJECTIVES:

- Capacitate communication practitioners and teachers with the following:
 - Conflict-Sensitive Media Tools
 - Nonviolent Communication Techniques
- Facilitate the creation of an integration plan using Conflict-Sensitive Media tools and Nonviolent Communication Techniques in the participants' respective professional and personal lives.

VIII. EXPECTED OUTPUTS:

Integration Plan using Conflict-Sensitive Media tools and Nonviolent Communication Techniques

IX. NUMBER OF PARTICIPANTS: 25 participants

X. PROPOSED PLAN OF THE ACTIVITY

| DATE and TIME | ACTIVITY | RESOURCE PERSON |
|-------------------|--|---|
| DAY 1 (online) | | |
| 2:00 PM – 4:00 PM | Kamustahan Deepening on the following topics: <ul style="list-style-type: none">Media and ConflictPeace and Power | Samsel Rhys A. Pampilon External Speaker BSEd English Students as Technical Assistants |
| DAY 2 (online) | | |
| 2:00 PM – 4:00 PM | Kamustahan Deepening on the following topics: <ul style="list-style-type: none">Conflict-Sensitive Journalism ToolsNonviolent Communication Tools | JC Jun Gallera External Speaker BSEd English Students as Technical Assistants |
| Day 3 (in-person) | | |
| 8:00-8:30 | Registration and Welcome | BSEd English Students |
| 8:30-9:00 | Opening Program Welcome Remarks Introduction of Each Participant Introduction of Speakers and Facilitators Setting of Purpose and Review of Objectives | Implementors Dr. Arnold M. Duping Samsel Rhys A. Pampilon BSEd English Students as Technical Assistants |
| 9:00-12:00 | Grand Review of Topics <ul style="list-style-type: none">Media and ConflictPeace and PowerConflict-Sensitive Journalism ToolsNonviolent Communication Tools | Samsel Rhys A. Pampilon BSEd English Students as Technical Assistants |
| 12:00-1:00 | Lunch | |

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MISSION

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CORE VALUES

Excellence
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Innovativeness
Stewardship





DAVAO DEL NORTE
STATE COLLEGE

New Visayas, Panabo City, Davao del Norte, 8105

president@dnsc.edu.ph
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| | |
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| Effective Date: | 02 January 2024 |
| Approved by: | President |

| | | |
|------------|---|---|
| 1:00-5:00 | Workshop on the Use of Conflict-Sensitive Journalism Tools | Samsel Rhys A. Pampilon BSEd English Students as Technical Assistants |
| Day 4 | | |
| 8:00-8:30 | Registration and Welcome | BSEd English Students |
| 8:30-12:00 | Nonviolent Communication Techniques Workshop Self-Reflection and Integration Plan Workshop/Mentoring | External Speaker BSEd English Students as Technical Assistants |
| 12:00-1:00 | Lunch | |
| 1:00-3:00 | Presentation of Integration Plans | Implementors BSEd English Students as Technical Assistants |
| 3:00-5:00 | Closing Program Impressions from Participants Giving of Certificates to Participants Closing Remarks | Implementors and BSEd English Students as Technical Assistants Dr. Leonida P. Piorac |

XI. **BUDGETARY REQUIREMENTS:**

| Particular | Specification | Amount | Source of Funds |
|----------------|--|------------|-----------------|
| Meal for Lunch | Day 3 PHP 180 X 40 Day 4 PHP 180 X 40 | PHP 14,400 | DNSC-REP |
| Snacks | Day 3 PHP 180 X 41 Day 4 PHP 180 X 41 | PHP 14,760 | DNSC-REP |
| Total | | PHP 29,160 | |

XII. **FUND SOURCE:**

a. DNSC-REP Funds 2024

Prepared by:

SAMSEL RHYS A. PAMPILON
 Project Leader

Recommending Approval:

ARNOLD M. DUPING, PhD
 Institute Dean

GIRLEY S. GUMANAO, PhD
 VP-Academic Affairs

VISION

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 the ASEAN Region.

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DNSC strives to produce competent human
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CORE VALUES

Excellence
 Integrity
 Innovativeness
 Stewardship





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| | |
|-----------------|-----------------|
| Form No. | FM-DNSC-CEA-01 |
| Issue Status: | 04 |
| Revision No. | 07 |
| Effective Date: | 02 January 2024 |
| Approved by: | President |

Funds Available:

MARCK LESTER L. NAVALES, PhD
Accountant III

Approved:

JOY M. SORROSA, PhD
President

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