



Republic of the Philippines
Department of Education
REGION XI
SCHOOLS DIVISION OF PANABO CITY

Office of the Schools Division Superintendent

DIVISION MEMORANDUM

CID – 2024 – 0544

To : Assistant Schools Division Superintendent
Chief of Curriculum Implementation Division (CID)
Chief of Schools Governance and Operations Division (SGOD)
Education Program Supervisors
Public Schools District Supervisors
School Heads
All Concerned

Subject : **PANABO NORTH DISTRICT CAMPUS JOURNALISM
ENHANCEMENT TRAINING**

Date : October 14, 2024

Please be informed that the conduct of **PANABO NORTH DISTRICT CAMPUS JOURNALISM ENHANCEMENT TRAINING** will be on Monday, October 21, 2024, from 7:00 am – 3:00 pm at Antonio A. Floirendo ES, Brgy. A.O. Floirendo, Panabo City.

The participants to this activity are the following:

- Education Program Supervisor in English
- Education Program Supervisor in Filipino
- Public Schools District Supervisors Focals
- PND School Heads
- District Coordinator in Campus Journalism
- School Paper Advisers
- Campus Journalists

Attached is the Activity Design containing the Technical Working Group, Committee Chairpersons, Activity Matrix and other details.

Travel and other incidental expenses shall be charged to the Division/School MOOE or any local funds, all subject to the usual accounting and auditing rules and regulations.

For immediate dissemination to all concerned.


JINKY B. FIRMAN PhD, CESO VI
Schools Division Superintendent

RELEASED

OCT 15 2024

RECORDS SECTION SDO PANABO CITY
BY 

Enclosed: As stated.
CID/je/mngt/iep



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City Hall Compound, Panabo City
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DepEd Panabo:
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providing quality education, MATATAG for all.





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ACTIVITY DESIGN

PROPONENT OFFICE:	PANABO NORTH DISTRICT JEANY B. SUDARIA- DISTRICT CAMPUS JOURNALISM COORDINATOR
PROGRAM NAME:	PANABO NORTH DISTRICT CAMPUS JOURNALISM ENHANCEMENT TRAINING
AMOUNT REQUESTED:	P12,000
FUNDING SOURCE:	PTA/
RATIONALE:	<p>In accordance with the Campus Journalism Act of 1991, enacted on July 5, 1991, the promotion of freedom of the press at the campus level is vital for the development and growth of campus journalism. This legislation upholds and protects the rights of student journalists to practice their craft.</p> <p>Campus journalism plays a crucial role in enhancing students' communication skills. Student journalists are tasked with various responsibilities such as editing, writing, proofreading, and headline creation, which collectively contribute to their growth and proficiency in communication arts.</p> <p>To further bolster these skills, the Panabo North District Campus Journalism Enhancement Training is scheduled for October 21, 2024. This one-day district-based training and workshop are designed specifically for student writers.</p> <p>Moreover, this training-workshop emphasizes journalism as a platform for fostering the holistic development of students.</p>

II. PROPOSED TP ACTIVITIES FOR FY 2024

**Note: Arrange the order of your activities from most priority to least priority*

Title: PANABO NORTH DISTRICT CAMPUS JOURNALISM ENHANCEMENT TRAINING

A.1. Date of Conduct: October 21, 2024	A.2. Duration of Activity: 1 DAY
A.3. Venue/Platform: A.O. Floirendo Elementary School	A.4. Target Participants: 216 campus journalist and 24 school paper advisers
A.5. Objective: <ul style="list-style-type: none">Enhance the journalistic skills of campus writers and school paper advisers, equipping them with the essential tools and techniques necessary to excel in the field of journalism.Cultivate self-expression through writing, encouraging creativity, clarity, and confidence in effectively conveying thoughts and ideas.Produce a tangible output for each topic discussed, ensuring practical application and mastery of the skills presented during the training.	
A.6. Expected Output: 216 campus journalist and 24 school paper advisers attended Training-Workshop on Campus Journalism and specified objectives shall be achieved.	

A.7. Methodology:

The training employs a variety of teaching methods to cater to different learning styles:

Lectures: Short, focused lectures to introduce key concepts in each module.

Workshops: Hands-on writing, editing, and photography sessions where participants apply their learning in real time.

Group Work: Team activities that promote collaboration in creating mock campus publications.

Critique Sessions: Peer and trainer-led critiques of participants' works to provide constructive feedback.

Multimedia Presentations: Use of videos, slideshows, and other visuals to enhance understanding.

A.8. Resource Requirement

Campus Journalism Enhancement Training, a variety of resources will be needed to ensure smooth delivery and provide participants with hands-on experiences. These resources are categorized into human resources, materials and equipment, and logistical requirements.

A.9. Budgetary Requirement

Item of Expenditures	No. of Pax	EXPENSES			
		Snacks	Honorarium	Supplies	TOTAL
Tarpaulin	1 unit			500.00	500.00
Lunch and snacks	15 pax	3,000.00			3,000.00
Decoration/lei				1,000.00	1,000.00
Speakers' token			7,000.00		7,000.00
certificates				500.00	500.00
Total					P12,000.00

MAE: No. of PND schools = 12 @ Php 1,000.00 per school

Technical Working Group

Conference Manager	Jeany B. Sudaria
Registration	Airen Rose Esparcia Quedor
Lunch and snacks	Irish S. Gozo
Venue preparation/CA	Aileen M. De Juan
Invitation/letter	Fe F. Ellivera
Certificates preparation	Jessa Mae A Verzano
Program/ID	Miraflor A. Apusaga
Hall preparation	Brenalyn Isturis
Tarpaulin/ Stage preparation	Mecrasol M. Barbarona/ Aldin De Juan
Lei	Decy Kris O. Lagroma
Output monitoring	Dianne Cristel Pocot/ Iris Joy C. Pelandas
Emcee/token for speakers	Rowena M. Villahermosa

EVENT**ACTIVITY / TIME****SPEAKER**

October 21, 2024

REGISTRATION

7:00-8:00am

PND Technical Working Group

OPENING PROGRAM

8:00-9:00am

NEWS WRITING	Lecture / 9:00-10:00am	JEASON R. SUNDANO (Mecrasol Barbarona)
	Writeshop / 10:00-11:00am	
PHOTOJOURNALISM	Lecture / 9:00-10:00am	RODMAR CASTILLO (Fe F. Ellivera / Irish S. Gozo)
	Writeshop / 10:00-11:00am	
FEATURE WRITING	Lecture / 9:00-10:00am	CHRISTIAN REY P. VICTORIANO (Jessa Mae Verzano)
	Writeshop / 10:00-11:00am	
EDITORIAL WRITING	Lecture / 9:00-10:00am	SAEED M. GREGORIO (Jeanet C. Lesona)
	Writeshop / 10:00-11:00am	
COLUMN WRITING	Lecture / 10:00-11:00am	JEASON R. SUNDANO (Airen Rose Quedor)
	Writeshop / 11:00-12:00am	
EDITORIAL CARTOONING	Lecture / 9:00-10:00am	KEVIN JOHN MORALES (Mirafior P. Apusaga)
	Writeshop / 10:00-12:00n	
SCIENCE & TECHNOLOGY WRITING	Lecture / 10:00-11:00am	CHRISTIAN REY P. VICTORIANO (Decy Kris Lagroma)
	Writeshop / 11:00-12:00am	
SPORTS WRITING	Lecture / 10:00-11:00am	KEVIN JOHN MORALES (Rowena Villahermosa)
	Writeshop / 11:00-12:00am	
COPY READING AND HEADLINE WRITING	Lecture / 9:00-10:00am	JHON REY CANATE (Iris Joy Pelandas/ Dianne Cristel Pocot)
	Writeshop / 10:00-11:00am	
AWARDING	1:00-3:00pm	PCD Technical Working Group

Prepared by:

JEANY B. SUDARIA

District Campus Journalism Coordinator

Date: 10/9/2024

Noted by:

CYRUS C. CACHUELA

Principal I/ PND-PESPA President

Date: _____

Recommending Approval as to Purpose:

MARIA NENITA G. TUAZON, PhD

Public Schools District Supervisor/
PND Focal Person

Date: _____

IRYHN E. PETALCORIN

Public Schools District Supervisor/
PND Focal Person

Date: _____

Reviewed:

MARIA PERPETUA ANGELITA G. SUELTO, EdD

Education Program Supervisor-English
Division Campus Journalism Coordinator

Date: _____

Recommending Approval:

JANWARIO E. YAMOTA

Chief Education Supervisor, CID

Date: 10/10/2024

Approved:

JINKY B. FIRMAN, PhD, CESO VI

Schools Division Superintendent