



Republic of the Philippines  
**Department of Education**  
REGION XI  
SCHOOLS DIVISION OF PANABO CITY

**Office of the Schools Division Superintendent**

August 6, 2024

**DIVISION MEMORANDUM**

No. 0143 s. 2024

**PARTICIPATION TO THE 3<sup>RD</sup> LAMDAG GOVERNMENT  
INFORMATION EXHIBIT IN CELEBRATION OF THE  
NATIONAL PRESS FREEDOM IN PANABO CITY**

To : Assistant Schools Division Superintendent  
Chief of Curriculum Implementation Division (CID)  
Chief of School Governance and Operations Division (SGOD)  
Education Program Supervisors  
Public Schools District Supervisors  
Elementary School Heads and Principals  
Secondary School Heads and Principals  
Division and School Information Officers/Coordinators  
All Concerned Personnel

1. This is in reference to the letter of invitation from the City Information Office, duly signed by Michael Angelo A. Resueño, City Information Officer, on the conduct of the **3-day Lamdag Government Information Exhibit** in celebration of the **National Press Freedom in Panabo City** on **August 27-30, 2024**, at the **Panabo Multipurpose, Tourism, Cultural, and Sports Center**.
2. Please note that DepEd Panabo City achieved 2nd place at Lamdag 2023, and 3rd place in 2022.
3. All division offices/units, Alternative Learning System as well as elementary and secondary schools, through their respective immediate superiors, are advised to submit information, education, and communication (IEC) materials such as brochures, flyers, booklets, history and mandates of agencies, and promotional videos and ads that promote literacy and information to the public, upon the request of the Lamdag Exhibit Team.
4. School administrators, through their school information officers, shall arrange a schedule of visits based on the given exhibit days for the teachers and learners, especially those in journalism, as support for the DepEd Panabo City booth, provided that DepEd Order No. 9, Series of 2005, or the *Instituting Measures to Increase Time-on-Task and Ensuring Compliance Therewith*, shall be observed.
5. Public Schools District Supervisors are advised to support and oversee the participation of their respective districts. Additionally, Education Program Supervisors shall coordinate with their counterparts to prepare IEC materials and other literacy-related initiatives for display at our booth.

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Schools Division of Panabo City  
City Hall Compound, Panabo City  
Tel. No. (084) 823-1469  
Email: panabocity.division@deped.gov.ph





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6. List of the Lamdag Exhibit Team is attached herewith.
7. This Office grants the Lamdag Exhibit Team with Service Credits for Teaching Personnel and Compensatory Overtime Credits (COC) for Non-Teaching Personnel for services rendered overtime, Saturdays, Sundays, and Holidays.
8. All necessary expenses incurred including booth preparation, transportation, all materials needed, meals and for the exhibit proper shall be chargeable to local funds available in the division and schools, subject to the usual rules and regulations of the accounting and auditing procedures.
9. For dissemination and compliance.

  
**JINKY B. FIRMAN PhD, CESO VI**  
OIC, Schools Division Superintendent

*Enclosed. As stated.*

**RELEASED**

**AUG 06 2024**

RECORDS SECTION-SDO PANABO CITY

BY 

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**LAMDAG EXHIBIT TEAM  
(DepEd Panabo City Booth)**

NO.	NAME	OFFICE/SCHOOL	TASK
1	JOHANNA P. LINTERNA	Nanyo CES	Booth & Aesthetics
2	FELECIANO CATBAGAN	New Visayas CES	Booth & Aesthetics
3	ROSEMARIE S. PATRIARCA	Rizal ES	Booth & Aesthetics
4	ANA LYN S. NANOL	Namuag ES	Booth & Aesthetics
5	MAC DONALD JABONILLO	Katualan ES	Booth & Aesthetics
6	ELDEN TEMPORADA	Rizal ES	Booth & Aesthetics
7	ALDRIN APUSAGA	RD Mabitad Sr. ES	Booth & Aesthetics
8	GEMAR TAYLARAN	Manuel A. Javellana ES	Booth & Aesthetics
9	AILENE CALVO	San Vicente NHS	Booth & Aesthetics
10	EMELYN ALINAS	Malativas ES	Booth & Aesthetics
11	ARMANDO T. CAMA	GL Dondoy CES	Booth & Aesthetics
12	ELBEN S. OCZON	Nanyo CES	Booth & Aesthetics
13	REX C. ANISCAL	SDO	Booth & Aesthetics
14	RYAN TABLADA	NB Galapin ES	Booth & Aesthetics
15	NERACEL DIAZ	RD Mabitad Sr. ES	Booth & Aesthetics
16	EDMAR WARAIN	Sta. Cruz ES	Booth & Aesthetics
17	ARIEL DAQUIO- DVES	Dalisay Village ES	Booth & Aesthetics
18	RONEL VILLANUEVA	SDO	Booth & Aesthetics
19	RHEINA PUYAT	Rizal ES	Booth & Aesthetics
20	ARMANDO JR. O. AGUILON	SDO	Exhibitor
21	TYRON O. DUJALI	SDO	Exhibitor
22	PETER B. MIJARES JR.	SDO	Exhibitor
23	MARY JOY C. SAGOT	SDO	Exhibitor
24	JOHN DARWIN M. JADULCO	SDO	Exhibitor
25	ANALUNA A. MAYNUCAS	SDO	Exhibitor
26	DEARLY MAE CABOTE	SDO	Exhibitor
27	JOY S. MAGNO	SDO	Exhibitor
28	ROSEBETH C. CANDELASA	SDO	Exhibitor
29	SCHOOL INFORMATION OFFICERS	Elementary & Secondary	Support Group

**EXECUTIVE MANAGEMENT**

- SDS Jinky B. Firman PhD, CESO VI
- ASDS Basilio P. Mana-ay Jr., CESO VI

**SUPPORT EXECUTIVE MANAGEMENT**

- CID Chief Janwario E. Yamota
- SGOD Chief Ailene B. Añonuevo
- Section Heads
- Public Schools District Supervisors
- Education Program Supervisors
- Elementary & Secondary School Head

Noted by:

**JINKY B. FIRMAN PhD, CESO VI**  
OIC, Schools Division Superintendent

**RELEASED**

**AUG 06 2024**

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RECORDS SECTION SDO PANABO CITY

BY

**CHAMPION**

**PANABO CITY**

DepEd Panabo:  
Empowering Champions in Education  
through journeying, blending and fostering commitment in  
providing quality education, MATATAG for all



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Republic of the Philippines  
Province of Davao del Norte

CITY OF PANABO

## CITY INFORMATION OFFICE

*Service to Panaboans  
Service to God*

#7479

July 10, 2024

**JINKY B. FIRMAN, PhD CESO VI**  
OIC, Schools Division Superintendent  
DepEd Panabo City



Dear **DR. FIRMAN**,

Greetings!

The City Government of Panabo will be celebrating "National Press Freedom Day" in August 2024 pursuant to Republic Act 11699 of 2022. To mark the occasion, there will be a 3rd **LAMDAG** Government Information Exhibit, a three-day exhibit featuring information such as services, programs, and other significant or interactive projects of (13) different local and national government agencies on **August 27-30, 2024** at Panabo Multipurpose Cultural and Sports Center.

In line with this, your office is invited to participate the said event. It is also a good platform to promote literacy on government programs. Attached is the mechanics, rationale, and LAMDAG form. Further, only 13 agencies can join the LAMDAG.

For queries, you may contact 094-6699-9400 and look for Ms. Ivory Dawn O. Balogbog, Information Officer I.

Yours in service,

  
**MICHAEL ANGELO A. RESUEÑO**  
City Information Officer



@panabocityofficial



@PanaboOfficial



@panabocityofficial




@CityGovernmentOfPanabo



@panabocity.gov.ph







# LAMDAG 2024

## GOVERNMENT INFORMATION EXHIBIT

### I. Rationale

Pursuant to Section 28, Article II of the 1987 Philippine Constitution which says that the "State adopts and implements a policy of full public disclosure of all its transactions involving public interest, subject to reasonable conditions prescribed by Law." On Article III, the constitution guarantees the right of the people to information on matters of public concern. These provisions recognizes the fundamental role of free and open exchange of information in a democracy, meant to enhance transparency and accountability in government official acts, transactions, and decisions.

One of the best initiatives that a government entity can implement for transparency and accountability is to create programs where services can be visible for public awareness so that they can avail the same. An exhibit for such services can best describe this initiative. On August 27, 2024, the City Government of Panabo, through the City Information Office, will conduct a Government Information Exhibit entitled "Lamdag" which derives from the Cebuano word "Nalamdagan" meaning illuminated or enlightened. The exhibit will be scheduled during the week-long National Press Freedom Celebration in the city.

The City Information Office is mandated by Republic Act 7160 to provide the inhabitants with information that is timely and relevant in order for them to avail services of the government. On the other hand, the City Library as mandated in Republic Act 7743 is a venue for audio-visual presentation in the community and other kinds of exhibitions and activities aimed at increasing the literacy rate by government agencies, non-governmental organizations or private entities in the dissemination of information of general interest. However, due to the limited space that the City Hall can offer, the venue for the exhibit is suitable for participants and event such as Panabo Multi-purpose Tourism Cultural & Sports Center, Barangay JP Laurel. The prizes will be taken from the budget of the City Information Office (CIO) under Prizes while supplies and other resources, it will be taken to CMO-CIO under Other Supplies and Materials Expenses.

In this context, the people of Panabo City are enlightened by the knowledge they have acquired from the information campaigns of government agencies. This is one way to increase literacy and awareness of basic services. The awarding ceremony will be on August 30, 2024.



## **MECHANICS AND CRITERIA**

1. Participating agencies are required to fill-out a registration form at the City Information Office, 2<sup>nd</sup> Floor, New City Hall, Panabo City. Registration is Free.
2. The materials and aesthetics are provided by the participants.
3. The floor size of exhibit is 9 ft. by 10 ft. They will be assigned a space through "draw lots" mechanism.
4. The assigned exhibitors must be in the venue at 8:00 in the morning to 5:00 in the afternoon from August 27 to August 30, 2024.
5. The exhibitors are not allowed to sell anything in the venue nor use the exhibit for inappropriate or unofficial activities.
6. The name of the agency must be visible.
7. If electricity is needed, the organizers must be informed three (3) days prior to the opening program to coordinate with the management of the venue.
8. The agency exhibit shall be judged according to the following criteria:
  - 8.1 Over-all Presentation – 40%  
(Attractiveness of the booth including exhibitors pleasing personality, interactivity, and good customer impression)
  - 8.2 Creativity and Design – 30%  
(Aesthetics, uniqueness)
  - 8.3 Availability of Information, Education, and Communication (IEC) Materials – 30%  
(Presence of brochures, flyers, booklets, history and mandates of the agency, digital/mechanical devices)
9. Follow minimum public health protocols
10. Prizes;
  - 10.1 Champion – P15,000.00
  - 10.2 First – P10,000.00
  - 10.3 Second – P8,000.00
  - 10.4 Consolation – P5,000.00