



Republic of the Philippines
Department of Education
 REGION XI
 SCHOOLS DIVISION OF PANABO CITY

Office of the Schools Division Superintendent

August 5, 2024

DIVISION MEMORANDUM

No. 0142, s. 2024

**GAWAD TEODORO ALONSO 2024: NATIONAL STORYBOOK
 WRITING AND STORYTELLING COMPETITION**

To : Assistant Schools Division Superintendent
 Chiefs of Curriculum Implementation Division (CID) and
 School Governance and Operations Division (SGOD)
 Education Program Supervisors
 Public Schools District Supervisors
 Public and Private Elementary and Secondary Teaching and
 Non-Teaching Personnel

1. The Department of Education, through the Bureau of Learning Resources, announces the conduct of the **Gawad Teodoro Alonso 2024** which aims at collecting children's stories and illustrated storybooks as the main resources for reading intervention, remediation, and enrichment.

2. In this regard, the Curriculum Implementation Division through the Learning Resource Management Section (LRMS), opens the Division Level Competition with the following categories:

Category 1: Stories for Emergent Readers

Production of story manuscripts addressing one or more combination of the learning competencies of the MATATAG Curriculum for Grades 4, 5, and 6. This is open to DepEd teaching and non-teaching personnel and Non-DepEd full-time teachers.

Category 2: Stories for Emergent Readers

Production of wordless storybooks as a Kindergarten learning experience, addressing one or a combination of learning competencies for Kindergarten. This is open to DepEd teaching and non-teaching personnel and Non-DepEd full-time teachers.

3. Moreover, additional categories are available, in which entries are directly submitted to the National Technical Working Committee. There shall be a pre-registration survey form to be filled out by interested and qualified participants via bit.ly/GTA2024RegistrationPortal. Pre-registration is until August 15, 2024 only.



Schools Division Office of Panabo City
 City Hall Compound, Km 31, Panabo City
 Telephone No: (084) 823-1469
 Email: panabocity.division@deped.gov.ph

DepEd Panabo:
Empowering Champions in Education
 through Journeying, Blending and Fostering commitment in
 providing quality education, MATATAG for all.



Category 3: Stories for Beginning Readers

Production of stories for children addressing one or a combination of competencies in the MATATAG Curriculum for Grades 1, 2, and 3. This is open to DepEd teaching and non-teaching personnel with no entries in other categories of this competition.

Category 4: Storytelling Sessions

Production of storytelling videos as supplementary resources for basic literacy. This is open to DepEd teaching and non-teaching personnel.

4a: Recorded Storytelling

The storytelling video shall be in the form of a recorded storytelling session, animation, acting, and reenactment, and other novel forms of multimedia. The material to be used shall be an original story intended for this competition only, including any entry submitted in other categories of GTA 2024.

4b: Live Storytelling

This subcategory is open to all storytellers who are official invitees of the Storybook Recognition Rites and Reading Exhibit.

Category 5: Stories for Young Readers

Collection of engaging stories for young readers aged 9 to 12, intended for compilation, transformation to multimedia, or other creative purposes. This shall be anchored on any component of the DepEd MATATAG Agenda. This is open to basic education leaders occupying third level positions.

Category 6: Stories for Young Readers by Young Writers

Production of stories for children based on their own learning experiences and perspectives. This is open to to all public school learners from Grades 4 to 12, with consent from parents or leagal guardians

4. Deadline for submission in the Division level for Categories 1 and 2 shall be on **August 16, 2024** (*categories 3 to 6 will be announced later*). Please submit each official entry (c/o Djhoane C. Aguilar) in one envelope containing the following:
 - a. 5 printed copies of the entry
 - b. Category-based Official Entry Form
3. Please access <https://tinyurl.com/draftgta24> to see the draft mechanics, guidelines, criteria, and other details for your reference.
4. Immediate dissemination of this memorandum is earnestly desired.

JINKY B. FIRMAN PhD, CESO VI
OIC - Schools Division Superintendent


Enclosed: As stated.
CID/jej/dca

RELEASED

AUG 06 2024



Schools Division Office of Panabo City
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Tel. Nos. (084) 628 4066, (084) 822-1128
Email ad: panabocity.division@deped.gov.ph

RECORDS SECTION SDO PANABO CITY
BY 

Annex B: OFFICIAL ENTRY FORM FOR CATEGORY 1

Date of Receipt:

Received by:

**GAWAD TEODORA ALONSO 2024**
(6th National Competition on Storybook Writing)**Category 1: Storybooks for Young Readers****I. PERSONAL INFORMATION**

By filling out this form, you are hereby authorizing the Department of Education through the Bureau of Learning Resources to collect information as follows, guided by the Data Privacy Act of 2012. This process is required to operate and manage the conduct of the Gawad Teodora Alonso 2024 (6th National Competition on Storybook Writing).

☐ WRITER ☐ ILLUSTRATOR ☐ LAYOUT ARTISTNAME: _____
Age and Date of Birth: _____ Gender: _____ Civil Status: _____**II. CONTACT DETAILS**Mobile Number: _____
Landline (if applicable): _____
Address: _____
Email: _____Name of School/Office: _____
Address of School/Office: _____
District and Division: _____
Position and/or Assigned Grade Level: _____
Designation (if applicable): _____Name of Immediate Head: _____
Contact Number of School or Immediate Head: _____
Designation of Immediate Head: _____**STORIES SUBMITTED**

Title	Grade Level
1. _____	_____
2. _____	_____
3. _____	_____

III. ASSIGNMENT OF RIGHTS

I solemnly swear in my honor that the stories submitted are my original creations and are not copied and plagiarized from any existing learning and reading resources in any government, non-government, private, or commercial entities. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied, imitated, or infringing the copyright of existing authors under existing laws, rules, and regulations. I, therefore, affix my signature and that of my immediate head to attest to the accuracy and truthfulness of this Entry Form.

I declare that I have read and have accepted the rules of this competition. I hereby grant the Department of Education exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work, subject to concurrent rights upon authorization by DepEd.

Signed this _____ day of _____, 2024.

Printed Name and Signature of Writer
Date Signed: _____Printed Name and Signature of Immediate Head
Date Signed: _____

Annex D: OFFICIAL ENTRY FORM FOR CATEGORY 2

Date of Receipt: _____

Received by: _____

**GAWAD TEODORA ALONSO 2024**
*6th National Competition on Storybook Writing***Category 2: Storybooks for Emergent Readers****I. PERSONAL INFORMATION**

By filling out this form, you are hereby authorizing the Department of Education through the Bureau of Learning Resources to collect information as follows, guided by the Data Privacy Act of 2012. This process is required to operate and manage the conduct of the Gawad Teodora Alonso 2024 (6th National Competition on Storybook Writing).

NAME: _____
Age and Date of Birth: _____ Gender: _____ Civil Status: _____

II. CONTACT DETAILS

Mobile Number: _____
Landline (if applicable): _____
Address: _____
Email: _____

Name of School/Office: _____
Address of School/Office: _____
District and Division: _____
Position and/or Assigned Grade Level: _____
Designation (if applicable): _____

Name of Immediate Head: _____
Contact Number of School or Immediate Head: _____
Designation of Immediate Head: _____

STORY SUBMITTEDTitle _____
_____**III. ASSIGNMENT OF RIGHTS**

I solemnly swear in my honor that the stories submitted are my original creations and are not copied and plagiarized from any existing learning and reading resources in any government, non-government, private, or commercial entities. I am fully aware of the consequences and penalties that may be imposed upon me should this material be proven plagiarized, copied, imitated, or infringing the copyright of existing authors under existing laws, rules, and regulations. I, therefore, affix my signature and that of my immediate head to attest to the accuracy and truthfulness of this Entry Form.

I declare that I have read and have accepted the rules of this competition. I hereby grant the Department of Education exclusive right to exercise copyright and other intellectual property rights, including storage, derivation, and distribution, provided that I be perpetually listed as the main creator of the Work, subject to concurrent rights upon authorization by DepEd.

Signed this ____ day of _____, 2024.

Printed Name and Signature of Writer
Date Signed: _____

Printed Name and Signature of Immediate Head
Date Signed: _____



Republic of the Philippines
Department of Education
DAVAO REGION

Office of the Regional Director

REGIONAL MEMORANDUM
CLMD-2024-394

To : Schools Division Superintendents

Subject : DISSEMINATION OF MEMORANDUM ON THE ANNOUNCEMENT
OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024

Date : July 10, 2024

Pursuant to the Memorandum BLR-2024-06-1273, re: **Announcement of the Conduct of Gawad Teodora Alonso 2024**, this Office advises the Schools Division Offices through the Learning Resource Management Section (LRMS) of the wide dissemination in the conduct of its various activities.

Details of the activities are found in the enclosure.

Immediate dissemination and compliance of this Memorandum is directed.

ALLAN G. FARNAZO
Director IV

Enclosed: As stated.
ROC12/aca

DEPARTMENT OF EDUCATION
RECORDS SECTION
RELEASED

By:
Date: 18, 2024
34589



Republic of the Philippines
Department of Education
BUREAU OF LEARNING RESOURCES

Office of the Director

MEMORANDUM
BLR-2024-06-1273

FOR : ALL REGIONAL DIRECTORS

**ATTENTION : Curriculum and Learning Management Division
Learning Resources Management Section**

FROM : ARIZ DELSON ACAY D. CAWILAN
Director IV

SUBJECT : ANNOUNCEMENT OF THE CONDUCT OF GAWAD TEODORA ALONSO 2024

DATE : June 27, 2024

This is to inform your respective regions that the Gawad Teodora Alonso (GTA) 2024 will commence upon the release of the official guidelines, mechanics, and standards of the GTA 2024, which will be issued as a DepEd Memorandum.

This announcement is made to support all preliminary activities, including the installation of the technical working committees (TWCs) of the regional and schools division offices, which shall be headed by their respective Education Program Supervisor, or those who are in the similar capacity, in-charge of the Learning Resources Management Section.

A total of P200,000 was downloaded to all the Regional Offices as Program Support Fund, the guidelines on the utilization of such were outlined in DM-CT-2024-188, issued by the Office of the Undersecretary for Curriculum and Teaching.

Ahead of the release of the GTA Official Guidelines, please be informed of the calendar of activities and the proposed categories are attached in this memorandum for information and guidance.

For further coordination and information, please contact the Learning Resources Production Division (attention: **Jejomar Alda**) through email address blr.lrp@deped.gov.ph, copy furnished blr.creatives@deped.gov.ph.

For your information.

BLRPO - 2d - 06 - 168

DIVISION CODE



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(BLRC) Ecotech Compound Sudlon, Lahug, Cebu City; (032) 230-7939; (032) 230-7948
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MATATAG

GAWAD TEODORA ALONSO 2024

HARVESTING OF STORYBOOKS AT THE REGIONAL AND DIVISION LEVELS

1. The following is the recommended timeline of activities:

	Category 1	Category 2	Category 3	Category 4	Category 5	Category 6
	Storybooks for Young Readers	Storybooks for Emergent Readers	Stories for Beginning Readers	Storytelling (Recorded)	Stories for Young Readers	Stories for Young Readers by Young Writers
Division Manuscript Screening	July 15, 2024		Registration with plot summary until July 30, 2024			
Regional Manuscript Screening	July 31, 2024					
Judging at the Regional Level	September 13, 2024	September 13, 2024	Submission of final entries until September 15, 2024	September 13, 2024		
Deadline of Submission to National TWC	September 27, 2024	September 27, 2024		September 27, 2024	Registration with plot summary until July 31, 2024 Submission of final entries until September 15, 2024	
Judging at the National Level	October 8 to 11, 2024					
Storybook Recognition Rites and Reading Exhibit	November 19 to 22, 2024					

- The Regional TWC must convene all respective Division TWCs to prepare a local calendar of activities for their Competition.
- The deadline for submission to the NTWC, set on **September 27, 2024**, and all other activities from thereon may not be subjected to rescheduling by the Regional and Division TWCs.

Division Manuscript Screening

- Announcement of the Gawad Teodora Alonso 2024 and conduct of campaign drives (preferably online or through similar channels)
- Upskilling, orientation, or immersion to children's literature
- Writing of stories and submission
- Screening of entries (district level or division level)
- Awarding ceremonies

Regional Manuscript Screening

- Harvesting of winning storybooks and storytelling videos
- Conduct of region-wide orientation or upskilling activities
- Screening of entries

Judging at the Regional Level

- Conduct of region-wide illustration contest or commission for the winning story manuscripts
- Screening of entries
- Awarding ceremonies

GAWAD TEODORA ALONSO 2024

COMPETITION CATEGORIES

Category	Sub-categories	Material	Qualifications
Category 1 Storybooks for Young Readers	Storybooks for Grade 4	Original illustrated children's stories based on the MATATAG Curriculum for Grades 4, 5, and 6 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Non-DepEd teachers of basic education (fulltime) ✓ Private school teachers of basic education (fulltime)
	Storybooks for Grade 5		
	Storybooks for Grade 6		
Category 2 Storybooks for Emergent Readers		Wordless storybooks based on the MATATAG Curriculum for Kindergarten Education	
Category 3 Stories for Beginning Readers	Stories for Grade 1	Original children's story manuscripts based on the MATATAG Curriculum for Grades 1, 2, and 3 with themes of local culture	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching personnel ✓ Personnel of attached agencies
	Stories for Grade 2		
	Stories for Grade 3		
Category 4 Storytelling Sessions	Recorded Storytelling	Recorded storytelling videos or multimedia formats of original stories addressing (1) inclusive education and gender and development, (2) environment and disaster risk management, and (3) family and mental health	<ul style="list-style-type: none"> ✓ DepEd teachers ✓ DepEd non-teaching ✓ Tandems or teams of DepEd teaching and/or non-teaching personnel ✓ Inclusion of learners as actors or participants with consent from legal guardians
	Live Storytelling	Winning storybooks (including ReadEx	<ul style="list-style-type: none"> ✓ Official invitees of the Storybook Recognition Rites

		Picks) in Categories 1 and 2	and Reading Exhibit, including winners, nominees, and their official LR teams
Category 5 Stories for Young Readers NOTE: This is a non-competitive harvesting category	Values Education	Original children's story manuscripts based on the MATATAG Agenda	✓ Basic education leaders occupying third-level positions
	Peace Education		
	Health Education		
Category 6 Stories for Young Readers by Young Writers	Maka-Diyos	Original children's stories based on learner's experiences relating to the DepEd Core Values	✓ Grade 4 to 12 learners in any DepEd basic education school, with consent from legal guardians ✓ DepEd teacher or non-teaching personnel of the same school as the participant, serving as writing coach
	Maka-tao		
	Makakalikasan		
	Makabansa		

GAWAD TEODORA ALONSO 2024

CRITERIA FOR JUDGING

STORYBOOK PACKAGE

Criteria	Factors	Percentage
Story Manuscript (Categories 1, 3, 5, and 6)	Concept/Premise Storytelling Style, Plot and Pacing Characterization and/or Dialog Development of the Theme and Competency Presentation Standards	50%
Illustration (Categories 1 and 2)	Appropriateness of the Illustration Media/Mode of Presentation Technique and Skill Viewer Reception/Overall Design and Artistic Composition	50%

RECORDED STORYTELLING VIDEO

Criteria	Factors	Percentage
Story	Concept, message, style, plot and pacing, characterization, dialog, presentation and development of theme and agenda Script and dialog	35%
Performance	Narration style, facial expressions, body language, vocal quality, audience engagement	35%
Multimedia Quality	Video quality, audio quality, editing and post-production, appropriateness of sound and graphics	30%